Old Hill Neighborhood Investment Plan 2023-2033

City of Springfield and the Old Hill Neighborhood Council, Residents, local Businesses, Organizations, and other Stakeholders
Goal  To enhance and inform the delivery of municipal services and the investment of municipal, state, federal and private funding, and other resources in the Old Hill neighborhood through collaborative planning and implementation between residents, including resident businesses and organizations, and other stakeholders and city departments.

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Neighborhood Description and Priorities
The Old Hill neighborhood is, as its name suggests, one of the oldest neighborhoods in Springfield. It has a rich history dating back to the turn of the 19th century, and it is one of four neighborhoods that comprise the Mason Square area, which has long been at the heart of the city’s Black community. The neighborhood is located about a mile east of downtown Springfield, on the south side of the State Street corridor, and over the years its development has been influenced by its proximity to the Springfield Armory and other major employers.

Neighborhood History
Throughout the 1600s and 1700s, Springfield had a relatively small population of colonial settlers, and there was little development to the east of Main Street. However, this began to change in the early 1800s thanks to the Armory, which drew large numbers of skilled laborers to Springfield. Many of these workers settled in what would become the Old Hill neighborhood, because of its location between the Armory’s two main facilities.

To the north, just outside of the neighborhood boundaries, was the main campus of the Armory. This was primarily used for assembly and storage, but the site lacked water power, so most of the heavy, energy-intensive manufacturing occurred along the Mill River, at what became known as the Watershops. Initially these were a series of small shops at three different waterfalls, but in 1857 they were consolidated into a single facility that still stands at 1 Allen Street, at the southern end of the neighborhood (Figure 2). The Watershops were a mile from the main Armory, and the facilities were linked by Walnut Street, which forms the western boundary of Old Hill.

Most of the early residential development in Old Hill was along Walnut and Hickory Streets, but by the middle of the 19th century the neighborhood had its own street grid, with rectangular blocks that were primarily lined with single-family homes. Among the early real estate investors in this area was Primus Mason, an African American businessman who lived just outside of the neighborhood on the north side of State Street. He owned a significant amount of land in the area, including the site of the present-day Mason Square, which was named in his honor.

Aside from Primus Mason, there were other African American families that lived in the Mason Square area during the 19th century. Their numbers were initially small, but by the turn of the 20th century the
community saw significant growth. This was a part of the broader Great Migration, when African Americans in the segregated south began moving to northern cities for greater economic opportunities.

During this time, perhaps the most influential cultural institution in the Old Hill neighborhood was St. John’s Congregational Church, which was established on Quincy Street in 1890 before moving to a new building at the corner of Hancock and Union Streets in 1911 (Figure 3). For many years, the church was led by the Rev. William N. DeBerry. In addition to his role as a spiritual leader, he was also a strong social and political advocate for the city’s African American community, including working to overcome institutional racism and other barriers to social mobility.

One of the notable residents of the Old Hill neighborhood during this period was Alexander Hughes. He was born into slavery in Virginia in 1857, and as an adult he migrated to Springfield. In 1888 he began working for MassMutual, where he eventually became the manager of the company’s shipping department. He owned a house on Monson Avenue, and in 1912 Booker T. Washington had lunch there with Hughes and Rev. DeBerry during a visit to Springfield.

Another notable former resident is Roderick L. Ireland, who grew up in a house on Terrence Street. He went on to become the state’s first African American justice on the Massachusetts Supreme Judicial Court in 1997, and from 2010 to 2014 he served as the court’s chief justice.

Over the years, the Old Hill neighborhood has continued to play an important role in the city’s African American community, with nearly one-third of all residents identifying as African American. However, the neighborhood’s diverse population has also expanded to include a significant number of Hispanic residents, with over half of residents identifying as Hispanic or Latino.

In more recent years, the neighborhood has faced challenges such as poverty, low homeownership rates, and a significant number of vacant properties. Many of these issues were exacerbated by the June 1, 2011 tornado, which caused severe damage in the southern part of the neighborhood. Nonetheless, Old Hill has continued to be resilient in the face of these challenges, and the neighborhood has good opportunities for continued growth while also celebrating its long history.

One result of the 2011 tornado was the funding of a neighborhood plan in 2015, which built upon the previous 2004 neighborhood plan. Since then, many of the recommendations from these two plans have been implemented, but the unfinished recommendations are carried forward into this ten-year neighborhood investment plan.

**Neighborhood Boundaries, Zoning, and Land Use**

The Old Hill neighborhood is defined by State Street to the north, the former Highland Branch railroad right-of-way to the east, the Watershops Pond to the south, and Walnut Street to the west.
Most of the Old Hill neighborhood is zoned for Residence B, which allows for medium-density development, typically single-family and two-family dwellings (Figure 5). In addition, there are several scattered parcels of Residence C, which allows for higher-density multi-family dwellings such as apartment complexes (Figure 6).

Most of the business and industrial zoning in the neighborhood is along the periphery. To the north, State Street is primarily zoned for Business A. The properties here currently have a variety of uses, including apartment buildings, religious institutions, healthcare and childcare providers, and a mix of different types of businesses. This area includes Mason Square, which is formed by the intersection of State Street, Wilbraham Road, and Eastern Avenue. The southern side of the square is anchored by pedestrian-oriented commercial development (Figure 7 and Figure 8), and the area presents opportunities for further investments to make this area a focal point of the Mason Square neighborhoods.

Aside from State Street, most of the other business and commercial zoning is along Walnut and Hancock Streets. This area primarily consists of small local businesses, but there are also many parcels that are vacant or underutilized. As such, these streets could benefit from rezoning and redevelopment, in order to ensure that the use of this land is appropriate for the neighborhood and in keeping with its long-term goals.

One site in particular that has strong potential for future development is the business/commercial area near the new roundabout at Six Corners. This intersection was recently reconstructed to improve traffic flow and pedestrian safety, so this area is a good candidate for continued investment to attract and retain businesses that will meet the needs of residents in both the Old Hill and the Maple-High/Six Corners neighborhoods.

All of the industrial zoning in Old Hill is along the eastern and southern edges of the neighborhood, primarily along the former Highland Branch railroad. However, much of this land is either vacant or has been repurposed for non-industrial use. The only significant industrial site in the neighborhood is the Watershops site (Figure 10). There, the former Armory buildings house a variety of commercial and light industrial tenants.

<table>
<thead>
<tr>
<th>Summary of Old Hill Zoning Districts</th>
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<tbody>
<tr>
<td>District</td>
</tr>
<tr>
<td>Residence A</td>
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<tr>
<td>Residence B</td>
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<tr>
<td>Residence C</td>
</tr>
<tr>
<td>Commercial A</td>
</tr>
<tr>
<td>Business A</td>
</tr>
<tr>
<td>Business B</td>
</tr>
<tr>
<td>Industrial A</td>
</tr>
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Figure 5: Residence B development along King Street

Figure 6: Multi-family Residence C apartment complex on Eastern Avenue

Figure 7: Pedestrian-oriented businesses on Ben Swan Way at Mason Square

Figure 8: Looking west on Ben Swan Way toward the intersection of State Street

Figure 9: A mix of (L-R) Business A, Residence B, and Commercial A zoning on Eastern Avenue

Figure 10: The former Armory Watershops, now used by various light industrial tenants
The land use within Old Hill also includes a portion of the Springfield College campus. Although primarily located in the Upper Hill neighborhood, the campus extends into the southeastern corner of Old Hill. This proximity provides opportunities for continued partnerships between the college, the city, and the neighborhood.

**Demographics**

<table>
<thead>
<tr>
<th></th>
<th>Old Hill</th>
<th>Springfield</th>
<th>Pioneer Valley</th>
<th>Massachusetts</th>
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<tr>
<td>Children and youth</td>
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<tr>
<td>Babies born with low birth weight</td>
<td>12.3%</td>
<td>11.1%</td>
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<td>Child poverty</td>
<td>45.5%</td>
<td>36.2%</td>
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<td>Education</td>
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<td>60.1%</td>
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<td>Attainment of higher education</td>
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<td>Premature mortality (per 1,000)</td>
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<td>3.3</td>
<td>2.7</td>
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<td>Economic security</td>
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<td>Median household income</td>
<td>$28,015</td>
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<td>Income inequality (Gini index)</td>
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<td>Poverty</td>
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<td>Elderly poverty</td>
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<td>8.9%</td>
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<td>Unemployment</td>
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<td>Labor force participation</td>
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<td>57.6%</td>
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<td>Housing cost burden</td>
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<td>45.4%</td>
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<td>34.5%</td>
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<td>Homeownership rates</td>
<td>23.2%</td>
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<td>Transportation</td>
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<tr>
<td>Low-carbon commuters</td>
<td>19.7%</td>
<td>17.6%</td>
<td>14.1%</td>
<td>22.4%</td>
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<tr>
<td>Average commute time (minutes)</td>
<td>21.1</td>
<td>21.1</td>
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</table>

**Much more information is available in the Springfield Data Atlas**

The residents of Old Hill comprise approximately three percent of the city’s population. Of this population, 31% identify as African American, 25% identify as white, 31, and 44% identify as other races, including people of multiple races. The population is 59% Hispanic of any race. The age distribution of the population is 26% children under 18 years old, 68% people of working age, and 6% people of retirement age or older.

**Transportation**

The Old Hill neighborhood is well-served by public transportation. The Pioneer Valley Transit Authority (PVTA) provides bus service to the region, and there are several bus routes in Old Hill. In the northern part of the neighborhood, multiple routes provide frequent service along State Street. There is also a bus route on Walnut Street, along with a route that passes through the center of Old Hill, along Hancock and King Streets. There are 38 individual bus stops in Old Hill, with two sheltered bus stops.
along State Street. This is an area for potential growth, as residents have expressed a desire for new shelters as well as improvements to existing ones.

The streets in Old Hill are generally laid out on a rectangular grid with the exception of Walnut Street, which passes diagonally across this grid. The blocks are not perfectly identical in size, but most measure about 1,400 feet from east to west, and about 35 feet from north to south. This means that there are significantly more east-west streets than north-south streets. As a result, the few north-south streets (Walnut Street, Hancock Street, and Eastern Avenue) tend to be heavily trafficked, with significant commercial development, while most of the east-west streets are residential side streets.

As mentioned earlier, the Old Hill neighborhood has come together to develop neighborhood plans, in 2004 and then again after the 2011 tornado. The plans have proven useful in identifying pressing issues and bringing resources to the neighborhood to act on priority concerns, particularly regarding transportation.

Since the 2004 plan was published, there have been a number of transportation-related improvements in the neighborhood. State Street was completely reconstructed, including new pavement, sidewalks, crosswalks, landscaping, and decorative streetlights. On Walnut Street, the street was repaved and new sidewalks were installed, featuring brick edging and decorative lighting. Subsequent work along Walnut Street included construction of the Six Corners roundabout (Figure 13). This project, which was completed in 2020, replaced a complex signalized intersection that had previously ranked as a high crash location. In the southern part of the neighborhood, Hickory Street was widened, repaved, and had a new sidewalk installed as part of a larger project in the Maple-High/Six Corners neighborhood to realign Central and Hickory Streets (Figure 13).

There is currently no bicycle infrastructure in the neighborhood, aside from a bike share station at Mason Square. However, there are several
proposed projects that could expand cycling opportunities in Old Hill. One is the Mill River Greenway, which would link the southwestern corner of the neighborhood to the Connecticut River along the Mill River corridor. The other is the Highland Rail Trail, which would follow the former railroad right-of-way (Figure 14) at the eastern end of the neighborhood and link with the proposed McKnight Community Trail to the north. This trail would also have the potential to be extended south through the city and into East Longmeadow.

Housing and Income

Compared to other neighborhoods in the city, Old Hill consistently ranks low in many economic factors. The median household income in is $28,015, while the citywide median is $41,571. Overall, 34.5% of Old Hill residents live in households with incomes below the federal poverty line, compared to the citywide rate of 19.9%.

Although much of the neighborhood’s housing stock consists of single-family and two-family homes, the homeownership rate is only 23.2%, which is less than half of the citywide average of 47.4%. The neighborhood also has a very limited number of subsidized housing units, with an estimated 169 out of 1,505 units in Old Hill. This is the fourth-lowest number of subsidized units in any neighborhood in the city, and the only neighborhoods with fewer (East Forest Park, East Springfield, and Boston Road) all have high rates of homeownership.

The low homeownership rate, combined with the scarcity of subsidized housing, likely contributes to the fact that, out of the 17 city neighborhoods, Old Hill has the highest percentage of residents who are burdened by housing costs. Residents are considered to be housing cost burdened if they pay more than 30% of their income towards either rent or homeownership, and 68.9% of Old Hill residents meet those criteria. These housing costs include maintenance, which can be a considerable expense in neighborhoods such as Old Hill, where much of the existing housing stock dates to the 19th or early 20th centuries. Such homes tend to require more upkeep than newer construction, and there are often added expenses related to health and safety hazards such as lead paint, asbestos, and outdated electrical systems.

There are currently some funding opportunities to assist some Springfield homeowners in exterior maintenance, such as the Community Preservation Committee’s Historic House Restoration Program. However, currently only homeowners in certain local historic districts are eligible to apply for this grant money. There are no local historic districts in Old Hill, so residents in this neighborhood are not able to access this source of funding. Because Old Hill survey respondents placed a high priority on housing, particularly on maintaining and rehabilitating existing homes, this may be an area where there is opportunity to explore expanding the existing program, or creating similar programs for residents who live outside of historic districts.

In addition to the challenges of simply maintaining and rehabilitating the older homes in the Old Hill neighborhood, homeowners may also be challenged by the added cost of the need to transition away from fossil fuel-based energy sources. This is part of a broader effort to reduce Green House Gas emissions, as the city of Springfield and the Commonwealth of Massachusetts are committed to net zero energy by 2050. The Massachusetts Clean Energy Center and the MA Department of Energy Resources, along with the federal government, recognize the importance of incentivizing homeowners to invest in energy-efficient upgrades and incorporate renewable energy sources to reduce carbon emissions.
Collaboration among residents, local organizations, and city, state and federal resources will be important as the neighborhood implements comprehensive strategies that foster a greener, more resilient Old Hill community for generations to come.

Parks and Open Space

The Old Hill neighborhood has a total of 7.12 acres of public open space, which is the smallest amount for any neighborhood in the city. This is equivalent to just under 3% of the total land area of Old Hill. The open space land includes four parks with playgrounds: Barrows Park (Figure 18) in the northwest part of the neighborhood, the DeBerry-Homer Elementary School playground in the northeast, Donna Blake Park on Pendleton Avenue, and Harriet Tubman Park (Figure 16 and Figure 17) at the southern end of the neighborhood on Hickory Street. Also included in the neighborhood’s open space is Mason Square, which is used for passive recreation (Figure 19).

However, while the total amount of open space in the neighborhood itself is small, there are several other parks that are located just outside the neighborhood boundaries, and are within close proximity to many Old Hill residents. These include the newly-renovated 5.94-acre Ruth Elizabeth Park on Walnut Street, along with the new Samuel Bolden Park on Wilbraham Avenue.

Most of the parks in and around the Old Hill neighborhood are linked by the Legacy Trail, a 2.3-mile walking route along the neighborhood’s sidewalks. Each park on the route includes interpretive signage to highlight the history of the neighborhood, including the story behind the parks and their namesakes.

Site visits, which were conducted in summer 2023 as part of this neighborhood planning process, noted maintenance concerns at some of these parks, including vandalism and graffiti on the playground equipment at Harriet Tubman and Barrows Parks. In addition, the playground area at Harriet Tubman Park was overgrown with grass and weeds, and there was a badly damaged section of the chain link fence between the playground and the adjacent Watershops Pond, rendering it an ineffective safety barrier for children.

Based on the 2020 census, the Old Hill neighborhood is considered to be an environmental justice population, as defined by the Massachusetts Executive Office of Energy and Environmental Affairs (EEA). The EEA defines an environmental justice population as a census block group that meets at least one of four criteria relating to median household income, minority population, and limited English proficiency. The EEA considers such groups to be most at risk of being unaware of or unable to participate in environmental decision-making, or to benefit from environmental resources. Of the five census block groups that are located in the neighborhood, four meet the criteria based on both income and

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Figure 15: Parks and open space in the Old Hill neighborhood
percentage of minority residents, and the fifth census block also meets the criteria based on English proficiency.

Because the Old Hill neighborhood is an environmental justice population, it could benefit from federal programs through the new Justice40 Initiative, which seeks to support disadvantaged communities that have historically been marginalized and underserved. Under this initiative, environmental justice communities are eligible for federal funding to support investments in any of the following areas: climate change, clean energy and energy efficiency, clean transit, affordable and sustainable housing, training and workforce development, remediation and reduction of legacy pollution, and the development of critical clean water and wastewater infrastructure. As this is a new initiative, it is important for both the Old Hill Neighborhood Council and the city to assess ways in which the neighborhood could benefit from such investments.

**Neighborhood Investment Process**
Creating a strong link between the community and the everyday work done by the city’s many departments is essential for successful neighborhood planning. This plan must be an integral part of the
strategic management, budgeting, and daily operations of city departments interacting with the Old Hill neighborhood. The city Office of Planning and Economic Development (OPED) maintains outreach to other departments while overseeing neighborhood investment planning and implementation. As neighborhood investment plans are completed, OPED staff ensure discussion of recommendations with relevant departments as they may be incorporated into their work plans. Ongoing communication and collaboration between Neighborhood Services, the Old Hill Neighborhood Council, and all residents in the neighborhood is necessary.

In 2022, as the city and the nation emerged from the COVID-19 pandemic, the city of Springfield allocated $746,340 of American Rescue Plan Act funds to facilitate development of twelve Neighborhood Investment Plans in neighborhoods where residents experienced disproportionately high rates of COVID-19 infection, hospitalization, and death. The city engaged the Pioneer Valley Planning Commission (PVPC) to both update the city’s Neighborhood Data Atlas and facilitate development of these 12 plans. PVPC engaged Way Finders Community Building and Engagement via a competitive procurement process to lead engagement focusing on residents, local businesses, and community-based organizations.

**Community Engagement**

The community engagement process began by focusing on project kick-off and soliciting residents’ thoughts on key issues for city investment, along with lifting up concerns, ideas, and issues. Phase Two shifted focus to prioritizing draft solutions identified out of Phase One input. In total, PVPC and Way Finders hosted five in-person meetings and five Zoom meetings, tabled at two community events, and administered three sets of on-line surveys, engaging an estimated 150 people in meetings with an additional 263 people completing surveys, for a total of approximately 400 people.

**Phase One**
The first phase of resident engagement began with two in-person Community Kick-Off Meetings in February 2023, the first at the Mason Square Library and the second at the Bay Area Neighborhood Council meeting space. The Community Kick-off events introduced residents to the Springfield Neighborhood Investment Plan project and engaged them to identify issues, concerns, and ideas for investment in their neighborhood.

On March 9, residents participated in an on-line Wiki-mapping workshop to share locations of issues and potential solutions and see their contributions mapped in real-time. Residents could also interface directly with the Wiki-mapping portal to share their thoughts independently.

In April, an in-person Community Mapping Workshop was held which further engaged residents to identify issues, concerns and ideas for investment in their neighborhood.

In May 2023, PVPC and Way Finders worked with the local organization Stone Soul to run an in-person Community Conversation and Networking Event which specifically focused on small business owners and community-based organization engagement.

Between March 16 and June 12, an online survey, which was offered in both Spanish and English, was available for residents to complete. In total, this survey had 160 respondents. In early June 2023, PVPC and Way Finders tabled at the Springfield Neighborhood Housing Services Annual Block Party at which many people completed the survey. Understanding that some residents did not have 15 minutes to
complete the full survey, PVPC and Way Finders developed a micro-survey that engaged 103 residents to indicate priority resident recommendations.

**Phase Two**
The prioritization process for actions to include in the Mason Square and Maple High/Six Corners plans began in June 2023 with neighborhood meetings and another round of surveys. During this phase, we hosted a series of four community meetings on zoom for residents to both prioritize top recommendations and build their capacity by learning from city department heads (or delegates) about how the city works and prioritizes action in their neighborhoods and throughout the city.

After each meeting the polls from these meetings were turned into on-line surveys and emailed to Neighborhood Councils and CBOs to engage more residents and community leaders in completing the prioritization process.

- June 21 - Housing and Energy with Gerry McCafferty, Housing Director
- June 28 - Parks and Recreation/Open Spaces with Pat Sullivan, Director of Parks, Recreation & Building Management
- July 12 - Arts & Culture/Economic Development/Food Access with Tim Sheehan, Chief Development Officer
- July 19 - Transportation with Chris Cignoli, DPW Director and Sandra Sheehan, PVTA Administrator

PVPC posted recordings of Zoom meetings and presentation slides to the Springfield Neighborhood Investment Plan webpage for residents who missed the meetings.

In late June, PVPC tabled at a Bay Area Neighborhood Council community event as an opportunity for residents to fill out polls about the topics at two of these neighborhood planning meetings.

**Goals and Strategies**
The Springfield Neighborhood Investment Planning process is built upon years of planning efforts across the city. Over the past decade, city-wide planning efforts have engaged residents and stakeholders in planning for a more resilient and equitable future, often in direct response to crises such as the 2011 tornado and COVID-19 global pandemic. Within these many plans, goals for neighborhood-specific projects and programs have been integrated with broader city goals.

**Goal 1: Improve transparency, trust, and communication between the city and the Old Hill neighborhood.**

One of the keys to fostering a strong neighborhood is to ensure that there is active and ongoing communication and collaboration between the neighborhood residents, the Neighborhood Council, and the city government. As such, it is vital to ensure that residents feel empowered to bring concerns and ideas to their local government, and also to participate in the decision-making process.
Strategies:
- City, neighborhood council, and residents collaborate to design, create, and implement an equitable and inclusive neighborhood planning process in Old Hill, ensuring consistency with city’s values of climate resilience and sustainability.
- City communicates all aspects of the Targeted Neighborhood Investment Plan update process and implementation by posting all materials on the city website-or linked to it-and providing paper copies at City Hall, Neighborhood Council offices and other locations as determined by residents and NC representatives, and to people who request them, including calendar of meetings scheduled, plan template, access to the Data Atlas and expanded GIS maps website, zoning regulations, related city plans, draft products, deliverables, notes from meetings and any other draft and final work products.
- Build the capacity of residents and the city staff to understand how each other ‘works’ and the forces limiting, constraining, and facilitating each group’s ability to act.

Goal 2: Identify, prioritize, and implement investments in the Old Hill neighborhood.
In creating this neighborhood plan, the goal is to not only involve residents in the process of identifying and prioritizing needs in the neighborhood, but also to ensure ongoing collaboration as the city works to implement this plan over the next ten years.

Strategies:
- City, neighborhood council, and residents identify long-term (8+ years), short-term (6 months to 3 years), and mid-term (4 to 8 years) priority projects for neighborhood stabilization, equity, sustainability, and resiliency.
- City and Neighborhood Council collaborates to conduct work on a neighborhood level that is reflective of larger city-wide planning practices, such as ReBuild Springfield, the Urban Renewal Plan, the Climate Action and Resilience Plan (CARP), the Complete Streets Pedestrian and Bicycle Plan, the Economic Development Plan, the Open Space and Recreation Plan, the Hazard Mitigation Plan, and any other relevant plans.

Goal 3: Maintain the quality of the neighborhood’s housing stock.
On the Spring 2023 resident survey conducted as part of this neighborhood planning process, Old Hill residents overwhelmingly chose housing as a top priority out of seven major categories. The housing stock in the neighborhood is primarily single-family and two-family homes. Many of these date back to when the neighborhood was developed in the late 19th and early 20th centuries, but others were built more recently as infill construction. In addition, the neighborhood has a significant number of vacant parcels, which present opportunities for further development. Overall, the housing goals for the Old Hill neighborhood include maintaining and improving the existing housing stock, along with encouraging new residential construction.

Strategies:
- City and collaborators expand funding and/or programs to provide financial assistance for maintaining, rehabilitating, and renovating houses in the Old Hill neighborhood.
- Neighborhood Council identifies and prioritizes vacant and/or deteriorated properties for rehabilitation.
- City and Neighborhood Council collaborate to create a process for reporting and resolving code violations.
• City and Neighborhood Council explore funding sources to construct new homes for first time homebuyers on city-owned land.
• City and Neighborhood Council work with property owners to pursue infill development on vacant lots.
• City and Neighborhood Council examine ways to rezone Hancock and Walnut Streets to promote high quality residential development.
• City and Neighborhood Council collaborate to increase homeownership rates and support first-time homebuyers in the Old Hill neighborhood.

Goal 4: Expand opportunities to walk, bike, and take public transportation.
The Old Hill neighborhood is well served by public transportation on the main roads, but it is important to ensure that residents on the side streets can safely access these bus stops. On the resident survey, respondents placed a high priority on both the walkability of the neighborhood and also on improving the experience of taking the bus, including installing new shelters. In general, Old Hill respondents placed less of a priority on biking, roadway improvements, and traffic calming measures.

Strategies:
• Neighborhood Council collaborates with Elias Brookings School to expand its Walking School Bus Program.
• Neighborhood Council and city collaborate to identify areas with high pedestrian traffic and install benches to accommodate people with mobility difficulties.
• Neighborhood Council and city collaborate to identify high-priority areas and develop strategies to slow down cars, allow safe street crossing, and protect pedestrians and cyclists.
• Neighborhood Council identifies areas where trees and other overgrowth obstruct lines of sight at key street corners, and shares list with city to improve visibility for drivers, pedestrians, and cyclists.

Goal 5: Build community and pride in neighborhood
Survey respondents from the Old Hill neighborhood indicated both a need for additional parks in the Mason Square area, along with a desire for more community events and celebrations. As there is a limited amount of parkland within the neighborhood, it is important to ensure that existing parks are well-utilized. This can help to establish a sense of place within the neighborhood, while also serving as a venue for expanded programming and events.

Strategies:
• City and Neighborhood Council organize “Take Back the Park” community events at Ruth Elizabeth Park to begin to establish this centrally located park as an active and safe community space.
• City and MassDOT explore the feasibility of expanding Harriet Tubman Park and connecting it to the proposed Mill River Greenway Bike Path.
• City, Neighborhood Council, and Upper Hill Residents Council explore possibility of acquiring a site for an Old Hill/Upper Hill community center.
• Neighborhood Council works to establish a Neighborhood Branding Program, including neighborhood logo and flag, in order to enhance feelings of pride in the neighborhood.
• Neighborhood Council promotes greater participation in the organization by publicizing its work and by holding its meetings in larger facilities.
• Neighborhood Council organizes yearly celebrations to build community spirit and connect residents with resources.
• Neighborhood Council reaches out to the three colleges in and around the neighborhood to collaborate on youth sports and other youth development programs.
• City and Neighborhood Council collaborate on developing a public outreach campaign to keep streets, sidewalks, and parking lots clean.
• Neighborhood Council identifies and collaborates with the city on removing brush, trash, and garbage from city-owned vacant lots.
• Neighborhood Council and city collaborate to identify and prioritize maintenance and safety concerns at neighborhood parks and playgrounds.

Goal 6: Strengthen economy of neighborhood
Given the amount of vacant or underutilized land in Old Hill, there are significant opportunities for strengthening the economy of the neighborhood. On the resident survey, respondents indicated that their preferences were to focus business development efforts on the Mason Square area, and also in the vicinity of the One Stop Plaza and the Armory Watershops. Respondents also indicated that the development of a full-line grocery store was a high priority for improving food access in the neighborhood.

Strategies:
• Office of Planning and Economic Development explores the possibility of District Improvement Financing for the Watershops District.
• City and Neighborhood Council explore the possibility of negotiating with neighborhood institutional uses to make payments in lieu of taxes.
• Office of Planning and Economic Development and Neighborhood Council reach out to local businesses to assess interest in establishing a Neighborhood Business Association.
• City and Neighborhood Council explore available funding resources, including but not limited to funds available from the Office of Neighborhood Services Neighborhood Targeted Improvement Program (NTIP) to implement low cost projects in the community.
• Office of Planning and Economic Development collaborates with property owners at 1 Allen Street to create a long-term plan for the property.
• Neighborhood Council and the city collaborate with Maple-High/Six Corners to create a plan for the redevelopment of Walnut Street.
• Neighborhood Council and city collaborate to bring a full-line grocery store to the Old Hill neighborhood.
• Targeted economic development at Ben Swan Way to create a town center setting for Old Hill and all neighborhoods of Mason Square, including considering the addition of a three-story building along Ben Swan Way with retail on the ground floor and offices/apartments on the upper floors.

Recommendations and Prioritization
Recommendations and priorities will be determined based on feedback from neighborhood council
Short-Term Projects (6 months–4 years)
Recommendations

Mid-Term Projects (4–8 years)
Recommendations

Long-Term Projects (8+ years)
Recommendations
Appendix A: Maps
Old Hill Neighborhood Zoning Map
PVTA Bus Stops and Routes in Old Hill
Parks and Open Space in Old Hill
Appendix B: Summaries of existing city and neighborhood plans

City-wide Planning Efforts

Prior to the Neighborhood Investment Planning process, the City of Springfield has included neighborhood-level planning objectives as a part of several city-wide plans, projects, and programs. Neighborhood-specific goals, recommendations, and strategies are highlighted in the “Summary of Existing Conditions” section of this report.

Rebuild Springfield (2012)

- The Rebuild Springfield initiative was created in response to the June 1, 2011 tornado that struck the City of Springfield and produced a four-part comprehensive planning response to the natural disaster. The Rebuild Springfield plan includes a city-wide overview and three district plans for neighborhoods directly impacted by the tornado. The Citywide planning process is organized according to the six Nexus Domains of a healthy and vibrant community. These domains include the physical, cultural, social, organizational, educational, and economic components of a community while listing twenty-one total recommendations. More neighborhood-specific recommendations and strategies are outlined in the district plans: District One (Metro Center and South End), District Two (Maple High-Six Corners, Upper Hill, Old Hill, and Forest Park), and District Three (Sixteen Acres and East Forest Park).

Local Natural Hazard Mitigation Plan (2023)

- The City of Springfield's latest hazard mitigation plan presents a thorough summary of community features and risks posed by natural hazards. The planning document identifies and prioritizes forty-four total mitigation actions for the City to implement. While many of the included strategies are city-wide in scope, several features are identified as priorities within specific neighborhoods.

Strong, Healthy, and Just: Climate Action and Resilience Plan (2017)

- Springfield’s first climate action and resilience plan in name, “Strong, Healthy, and Just: Climate Action and Resilience Plan” (SHJ) was developed in 2017 to provide a path for the City of Springfield to reduce overall greenhouse gas (GHG) emissions and to enhance urban resilience. The SHJ plan builds upon over 15 years of climate action by the City and first recommends the City to conduct an analysis of the progress that had been made on previous plans and their climate-related strategies. A second priority recommendation presented is for the City to better communicate the ongoing and planned climate action and resilience work, especially in neighborhoods with high concentrations of chronically stressed residents. Additionally, the plan expands on ten recommended Action Categories with goals and strategies to reduce GHG emissions and enhance resilience.

Springfield Complete Streets Prioritization Plan – 2020 Update

- Expanding on the 2017 Springfield Complete Streets Prioritization Plan, the latest update provides an examination of more recent data and a list of projects developed through various engagement efforts. The updated plan identifies previous priority projects that have been completed both city-wide and within individual neighborhoods.

Local Rapid Recovery Plan (2021)

- Springfield’s Local Rapid Recovery Plan was the result of the Commonwealth’s Rapid Recovery Plan (RRP) Program intended to provide every municipality in Massachusetts the opportunity to develop actionable, project-based recovery plans tailored to the unique economic challenges and COVID-19 related impacts to downtowns, town centers, and commercial areas. The LRRP focuses on Springfield’s Main Street Convention Center District (MSCC) in the Metro Center.
neighborhood. Through the LRRP process, fifteen projects were identified as priority opportunities for investing the city’s initial American Rescue Plan Act (ARPA) funding.

Open Space and Recreation Plan (2022)
- The Open Space and Recreation Plan (OSRP) developed in 2022 outlines a comprehensive park and conservation land improvement program and establishes a framework for guiding city expenditures through Fiscal Year 2027. The plan establishes six broad goals that were developed through input from each City department involved in managing open space.

Safety Action Plan (2022)
- Collaborating with the Massachusetts Department of Transportation, the City created the Safety Action Plan to provide information and direction on strategies and treatments most likely to improve roadway safety performance within the city. The plan addresses citywide crash patterns and trends and systemic treatments that can be used to address those trends. The content of the plan establishes a vision and goals specific to roadway safety performance and establishes a basis for informing roadway safety performance improvements over the next three to five years. Strategies for addressing roadway safety improvements are separated into “engineering” and “non-engineering” countermeasures. Specific countermeasure locations are identified for intersections, signalized and unsignalized, along with corridors throughout the city.

Capital Improvement Plan, FY 2024-2028 (2023)
- The City of Springfield’s annual update of the Capital Improvement Plan (CIP) acts as a roadmap for the acquisition, renovation, or construction of new or existing facilities and infrastructure. As part of the City of Springfield’s continuing efforts to develop robust long-term strategic planning initiatives, the Capital Improvement Plan (CIP) for Fiscal Years 2024-2028 lists all capital improvement needs throughout the City, and the estimated cost associated with those projects. The estimated cost for all 477 projects totals $1.3 billion, with the highest priority projects totaling $182 million. These 18 “Grade A” projects include investments in public safety, upgrades to schools and municipal buildings, road resurfacing, city-wide systemic safety interventions and numerous projects aimed at driving economic development, while improving the safety, mobility, and the quality of life of the residents of Springfield.

Existing Neighborhood Plans
The City of Springfield has a long history of engaging its residents through neighborhood planning efforts. In the 1980s and 1990s there were dedicated and continual efforts from City planning staff to collaborate with neighborhood councils and associations to create Neighborhood Plans. Much of the progress initiated through neighborhood planning projects was halted in the early 2000s, while the city was under receivership.

While the City regained its financial autonomy in 2009, the economic impacts of the Great Recession and the devastation caused by the 2011 tornado presented opportunities to refocus neighborhood planning in the 2010s, which centered on the redevelopment of downtown neighborhoods. In early 2020, the Covid-19 pandemic forced planning efforts to pause and pivot to supporting residents and businesses most at risk. Federal funding made available through the American Rescue Plan Act (ARPA) has renewed the City’s capacity and commitment to neighborhood planning.

- This neighborhood plan provides an overview of existing conditions and identifies key issues to prioritize: housing and homeownership, transportation and infrastructure, open space, and
neighborhood edges. Recommendations to address these issues include providing greater opportunities for homeownership, partnering with institutions in and around the neighborhood, upgrading streets to improve the aesthetics and safety of the neighborhood, and identifying funding sources from the city, state, and federal levels, along with funding from private investors.

2008 Revitalization Plan

- A follow-up effort to the extensive work outlined in the 2012 Rebuild Springfield Plan, the Watershops District Revitalization Plan focuses on a small area within the city-wide plan’s District 2 (Maple High-Six Corners, Old Hill, Upper Hill, and Forest Park), an area bounded by the Six Corners Intersection to the north, Springfield College to the east, Johnny Appleseed Park to the south, and the intersection of Pine Street and Central Street to the west. The plan envisions a future Watershops District that includes three mixed-use commercial centers with residential infill in between; new institutional and community uses; transportation and streetscaping improvements; and new alternative transportation and open space connections. The plan recommends seven “High Priority Physical Projects,” five “Medium Priority Physical Projects,” and 12 “Programmatic Projects.”


- An update to the 2004 Neighborhood Plan, the neighborhood action plan focuses on capacity building, physical improvements, culture & community building, and public safety in Old Hill. Successes from the 2004 plan are highlighted and expanded into thirteen actions related to the four focus areas. A Framework for Action was developed to identify implementation partners, possible funding sources, proposed timeline, and evaluation criteria for each action item. Included in the Action Plan is an “Implementation Process” section describing the Old Hill Neighborhood Council’s approach to achieving each action item.

A Plan for Springfield’s Old Hill Neighborhood (2022)

- The first planning document for the Old Hill Neighborhood since 2015, the draft plan was created by consultants Scott Hanson and Peter Gagliardi with the support of the Old Hill Neighborhood Council and community stakeholders. A “Vision” for the neighborhood was crafted, and three categories of recommendations were presented. “Low Hanging Fruit” are 13 identified initiatives that were ongoing or considered achievable within a 12-month period. Seven projects were identified as “Projects That Could Move Forward by 2026”. Three initiatives were identified as projects to be completed “In the Longer Range” sometime within the next decade, with two being long-held priorities to redevelop 1 Allen Street and develop a Community Center for Old Hill Neighborhood Council and other community groups.