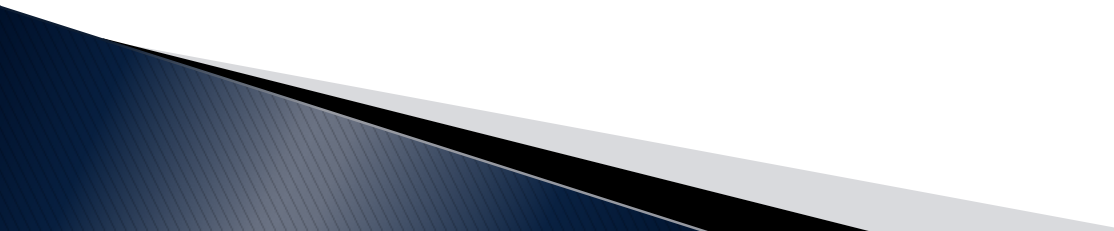




Pioneer Valley Transit Authority
Mason Square Neighborhood Plan
July 19, 2023

PVTA GENERAL INFORMATION

- Largest Regional Transit Authority in MA
 - Tier I Transit System, fixed route and demand response service
 - Serve 24 Communities, total population of 631,761
 - Cover 627 square miles – from urban centers to rural communities. 72% of service area is considered suburban or rural.
 - 189 Buses and 135 Vans
 - 38 Transit Routes and three community shuttles
- 

GENERAL INFORMATION

- 11.5 Million trips in FY19

8.3 Million trips in FY20

- 4 Million trips in FY21

6.2 Million trips in FY22

- Funded with State, Federal, Local and Farebox funds

- 50% State Contract Assistance

- 14% Federal Grants

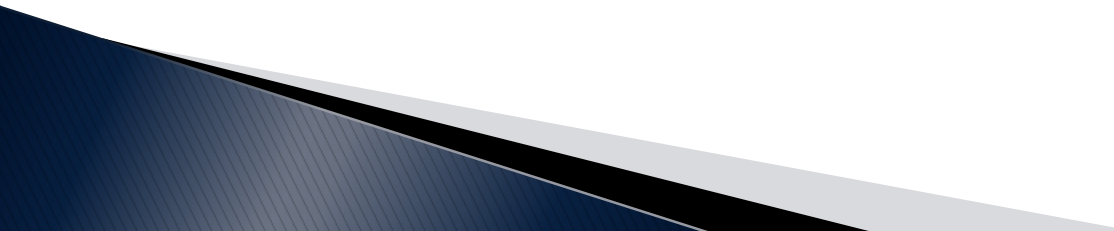
- 18% Local Assessments

- 15% Farebox Revenue

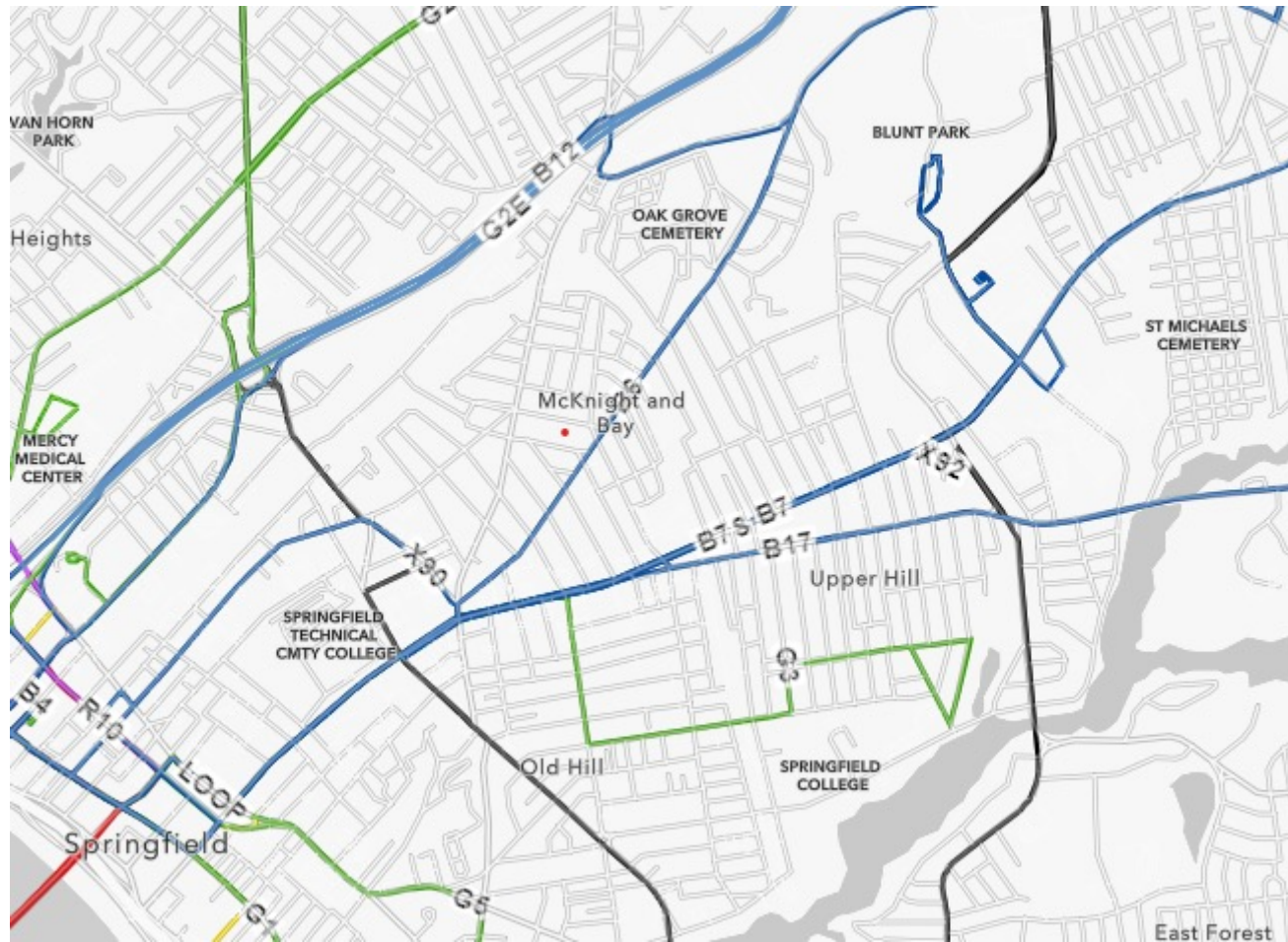
- FY23 Budget \$54.5M

FY24 Budget \$55.3M

DEMOGRAPHICS

- 25% of PVRTA trips are taking passengers to work
 - 25% of PVRTA trips are for education
 - 1 in 9 trips are for shopping
 - 1 in 10 trips are for medical appointments
 - 60% of riders are low income
 - 60% of riders are people of color
 - 70% of riders have no other way to make their trip
- 

Mason Square Neighborhood



Recommendations

- Passenger Waiting Shelters
- Service Expansion
 - Expand bus service including new routes into neighborhoods,
 - Expanded accessibility, increased frequency/reliability, &
 - More options like mini-buses, vans, shuttles.
- PVRTA bus pass program.
- City support PVRTA to research and consider providing public transit at no direct cost to the user (as has been done in Lawrence, MA).
- Bus Rapid Transit along State Street.
- Trolley Line at historical sites in Mason Square/MHSC (i.e., Underground Railroad, Abolitionist Tour, museums, parks).

Bus Stops and Shelters

Red Dots = Bus Stops

Green Dots = Shelters



PVTA

The logo consists of the letters 'PVTA' in a bold, blue, sans-serif font. A thick, red, curved swoosh underline starts under the 'P', passes under the 'V', and ends under the 'A'. The swoosh has a slight gradient and a white highlight on its upper edge, giving it a three-dimensional appearance. The background is white with a dark blue, textured, curved shape in the bottom-left corner.