



EAST LONGMEADOW

With half of its developed land in residential use, East Longmeadow is both suburban and rural in character, with a mix of primarily single family homes and an abundance of open space and woodland. Since 1990, industrial growth has expanded the economic base of this former bedroom community.

Hasbro Games (formerly The Milton Bradley Company), an international leader in game and toy manufacturing, has its corporate headquarters and production facility in town. American Saw & Manufacturing Company is also located in East Longmeadow. Both companies anchor successful industrial developments in the southern section of town, which borders the state of Connecticut.

Settled about 1740 as part of Longmeadow, East Longmeadow became a separate town in 1894. There is a strong community spirit, demonstrated every summer with the Independence Day Celebration, featuring a fireworks display and the region's largest parade. A quarry town once famous for its brownstone and redstone quarries, which closed in 1972, East Longmeadow exemplifies its heritage in its Historical Commission Building. The Elijah Burt House, built in 1720, is one of the oldest houses in Western Massachusetts.

Heritage Park, a 46-acre community park, offers picnicking, fishing, ice skating and cross-country skiing. Close to the town center and along its Main Street, East Longmeadow offers an array of shopping facilities including a number of specialty boutiques.

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Profiles covering all forty-three communities in the Pioneer Valley Region and a range of other topics are available. The Pioneer Valley Planning Commission Regional Information Center provides demographic, economic, and geographic data and services including mapping, research, and analysis to its constituent communities and to the public. Contact the Information Center for additional information.

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Type of Government:

Open Town Meeting, 3 Selectment

Transit System:

Public Carrier Pioneer Valley Transit Authority

Private Carrier None

Para-Transit Carrier Council on Aging, Mediplex-E. Longmeadow, PVTA

MUNICIPAL OFFICE

Town Hall
60 Center Square
East Longmeadow, MA 01028
Phone: (413) 525-5400
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www.eastlongmeadow.org

LAND AREA and TAX BASE

Acres	8,335
Square Miles	13
2012	
Vehicle Registrations (autos and light trucks)	16,141
2015	
Property Tax Rates	
Residential	\$20.72
Commercial/Industrial	\$20.72

POPULATION TRENDS

1970	13,029
2014	12,905
1990	13,345
2000	14,254
2010	15,720
2014	15,917

2014	Race and Latino Population
White	93.8%
Black	3.6%
Asian	1.6%
Other	1.0%
Latino (of any race)	3.0%

Note: Race %s can be greater than 100% because of multiple race persons.

Percent of Population by Age

Age	1990	2000	2010
0 - 4	6.1	5.6	4.6
5 - 9	6.8	6.8	6.2
10 - 14	6.6	7.8	7.3
15 - 19	6.3	6.5	6.9
20 - 24	5.4	3.5	4.3
25 - 34	12.9	9.2	7.7
35 - 44	15.6	17.2	12.8
45 - 54	11.3	14.9	17.3
55 - 59	5.4	5.4	7.2
60 - 64	5.4	4.2	5.5
65 - 74	9.7	8.7	8.2
75 & over	8.6	10.1	11.9

LAND USE 2005

Total Square Miles	13
Total Road Miles	2009 97
<i>Land Use</i>	<i>Acres</i>
Residential	3,196
Commercial	185
Industrial	300
Urban Open/Public	197
Transportation	9
Outdoor Recreational	300
Agricultural Land	481
Undeveloped Land	3,576
Water	44

RECREATION AREAS

PARKS: Heritage Park, Veterans Field, John Tranhese Playground.

GOLF COURSES: Pineknoll Par 3 Golf, Elmcrest Country Club, Fenway Practice Golf.

OTHER: None

Data Sources: Massachusetts Department of Revenue; Massachusetts Executive Office of Labor & Workforce Development; Massachusetts Department of Education; United States Census Bureau; The Warren Group; Resource Mapping; University of Massachusetts; Applied Geographic Solutions; Local Municipal Offices

EMPLOYERS and EMPLOYMENT

2014

Industry	Number	Percent of Community Total
Agriculture, Forestry, Fisheries	0	0.0%
Arts, Entertainment, and Recreation	664	8.5%
Construction	320	4.1%
Finance, Insurance & Real Estate	308	3.9%
Health Care and Social Assistance	1,555	19.9%
Information	117	1.5%
Manufacturing	1,781	22.8%
Services	1,783	22.9%
Transportation, Comm. & Utilities	215	2.8%
Wholesale and Retail Trade	1,055	13.5%
Average Weekly Wage	\$864	

Note: Above does not include self-employed, where many work in the agriculture, construction and service industries.

Self-employed (includes all business types) 929

WHERE RESIDENTS WORK 2014

23.9% work in East Longmeadow
76.1% commute out of East Longmeadow

HOUSING PRICES

Year	Number of Sales	Median Sales Price
2010	214	\$228,000
2011	194	\$222,500
2012	225	\$220,000
2013	233	\$235,000
2014	194	\$210,000

EDUCATION

Educational Attainment of Persons 25 Years and Older *

2013

Less than 12 years 5.3%
4 years High School 28.2%
Less than 4 years College 28.5%
4 or more years College 38.0%

*Expressed as the highest level attained.

District	Grades	Integrated Per Pupil Cost 2013
East Longmeadow	PK-12	\$12,798

RESIDENTS IN THE LABOR FORCE

Year	Labor Force	Percent Unemployed
2004	7,692	4.3%
2005	7,749	4.2%
2006	7,797	3.8%
2007	7,990	3.9%
2008	8,028	4.5%
2009	8,112	6.5%
2010	8,148	7.3%
2011	8,295	5.6%
2012	8,374	5.2%
2013	8,432	5.5%
2014	8,553	4.7%

HOUSEHOLD INCOME 2010-2014

\$0 - \$9,999	2.6%
\$10,000 - \$14,999	3.1%
\$15,000 - \$24,999	9.7%
\$25,000 - \$34,999	7.6%
\$35,000 - \$49,999	8.3%
\$50,000 - \$74,999	13.1%
\$75,000 & over	55.6%

Median Household Income: 2010-14 \$84,173

Persons Below Poverty Level: 2010-2014 5.1%