



# SOUTHWICK

Southwick is a residential and agricultural community bordered to the south by the Connecticut towns of Granby and Suffield. Proximity to the major highway system and the cities of Springfield and Hartford, makes Southwick an increasingly popular place to live. Over three-quarters of the homes in Southwick are owner-occupied.

The town was traditionally a recreational and farming community and these uses continue today. While the large majority of residents commute out of town for work, retail sales, small manufacturers and an increasing number of service jobs form the majority of the employment base in Town.

The most outstanding physical feature of Southwick is the Congamond Lakes, which consist of three connected bodies of water that together encompass 460 acres of surface water. Congamond Lakes offer year-round recreational activities including swimming, fishing, biking, boating and ice skating.

Pioneer Valley Planning Commission  
 60 Congress Street - Floor 1  
 Springfield, Massachusetts 01104-3419  
 Telephone: (413) 781-6045  
<http://www.pvpc.org>

Profiles covering all forty-three communities in the Pioneer Valley Region and a range of other topics are available. The Pioneer Valley Planning Commission Regional Information Center provides demographic, economic, and geographic data and services including mapping, research, and analysis to its constituent communities and to the public. Contact the Information Center for additional information.

This material is copyright of the Pioneer Valley Planning Commission.

**Type of Government:**  
 Open Town Meeting, 3 Selectmen, Chief Administrative Officer.

**Transit System:**

**Public Carrier** None

**Private Carrier** None

**Para-Transit Carrier** Franklin Regional Transit Authority

## MUNICIPAL OFFICE

Town Hall  
 454 College Highway  
 Southwick, MA 01077  
 Phone: (413) 569-5995  
 FAX: (413) 569-5001

## LAND AREA and TAX BASE

|  |         |
|--|---------|
| Acres  | 20,267  |
| Square Miles   | 32      |
| 2012   |         |
| Vehicle Registrations<br><i>(autos and light trucks)</i> | 10,878  |
| 2015   |         |
| Property Tax Rates                                       |         |
| Residential  | \$16.94 |
| Commercial/Industrial                                    | \$16.94 |

## POPULATION TRENDS

|      |       |
|------|-------|
| 1970 | 6,330 |
| 2014 | 7,382 |
| 1990 | 7,669 |
| 2000 | 8,871 |
| 2010 | 9,502 |
| 2014 | 9,599 |

|  |       |
|--|-------|
| <b>2014 Race and Latino Population</b> |       |
| White                                  | 96.7% |
| Black                                  | 0.0%  |
| Asian                                  | 1.6%  |
| Other                                  | 1.7%  |
| Latino (of any race)                   | 0.5%  |

*Note: Race %s can be greater than 100% because of multiple race persons.*

## Percent of Population by Age

| Age       | 1990 | 2000 | 2010 |
|-----------|------|------|------|
| 0 - 4     | 7.0  | 6.3  | 4.4  |
| 5 - 9     | 8.0  | 7.4  | 6.0  |
| 10 - 14   | 7.7  | 7.9  | 7.7  |
| 15 - 19   | 7.3  | 7.1  | 6.6  |
| 20 - 24   | 6.3  | 4.2  | 4.7  |
| 25 - 34   | 17.8 | 11.5 | 9.0  |
| 35 - 44   | 18.0 | 20.8 | 14.0 |
| 45 - 54   | 10.3 | 14.7 | 19.3 |
| 55 - 59   | 4.0  | 5.1  | 7.5  |
| 60 - 64   | 4.1  | 3.5  | 6.1  |
| 65 - 74   | 6.0  | 6.1  | 7.4  |
| 75 & over | 3.6  | 5.6  | 7.3  |

## LAND USE 2005

|                    |         |
|--------------------|---------|
| Total Square Miles | 32      |
| Total Road Miles   | 2009 85 |

| Land Use             | Acres  |
|----------------------|--------|
| Residential          | 2,624  |
| Commercial           | 242    |
| Industrial           | 98     |
| Urban Open/Public    | 125    |
| Transportation       | 15     |
| Outdoor Recreational | 602    |
| Agricultural Land    | 3,356  |
| Undeveloped Land     | 12,490 |
| Water                | 540    |

## RECREATION AREAS

PARKS: Goose Pond, Loupinksi Wildlife Area, Granville Gorge, Prifti Park, Southwick Town Beach, Sofinowski Preserve, Whalley Park.

GOLF COURSES: Edgewood Country Club, Golf Acres, Southwick Golf Club, The Ranch Golf Club.

OTHER: Agawam Bowman's Club, Sodom Mountain Campground, Southwick Acres Campground, Motocross 338.

Data Sources: Massachusetts Department of Revenue; Massachusetts Executive Office of Labor & Workforce Development; Massachusetts Department of Education; United States Census Bureau; The Warren Group; Resource Mapping; University of Massachusetts; Applied Geographic Solutions; Local Municipal Offices

## EMPLOYERS and EMPLOYMENT

## 2014

| Industry                            | Number | Percent of Community Total |
|-------------------------------------|--------|----------------------------|
| Agriculture, Forestry, Fisheries    | 114    | 4.4%                       |
| Arts, Entertainment, and Recreation | 415    | 16.1%                      |
| Construction                        | 120    | 4.7%                       |
| Finance, Insurance & Real Estate    | 76     | 3.0%                       |
| Health Care and Social Assistance   | 188    | 7.3%                       |
| Information                         | 17     | 0.7%                       |
| Manufacturing                       | 439    | 17.0%                      |
| Services                            | 705    | 27.4%                      |
| Transportation, Comm. & Utilities   | 68     | 2.6%                       |
| Wholesale and Retail Trade          | 464    | 18.0%                      |

Note: Above does not include self-employed, where many work in the agriculture, construction and service industries.

Average Weekly Wage \$697

Self-employed (includes all business types) 420

## WHERE RESIDENTS WORK 2014

24.9% work in Southwick  
75.1% commute out of Southwick

## HOUSING PRICES

| Year | Number of Sales | Median Sales Price |
|------|-----------------|--------------------|
| 2010 | 125             | \$210,000          |
| 2011 | 107             | \$20,600           |
| 2012 | 124             | \$182,685          |
| 2013 | 120             | \$227,450          |
| 2014 | 158             | \$212,500          |

## EDUCATION

Educational Attainment of Persons 25 Years and Older \*  
2013

|                           |       |
|---------------------------|-------|
| Less than 12 years        | 8.8%  |
| 4 years High School       | 33.7% |
| Less than 4 years College | 26.0% |
| 4 or more years College   | 31.6% |

\*Expressed as the highest level attained.

| District | Grades | Integrated Per Pupil Cost |
|----------|--------|---------------------------|
|          |        | 2013                      |

|           |       |          |
|-----------|-------|----------|
| Southwick | PK-12 | \$12,032 |
| Tolland   |       |          |

## RESIDENTS IN THE LABOR FORCE

| Year | Labor Force | Percent Unemployed |
|------|-------------|--------------------|
| 2004 | 5,161       | 5.0%               |
| 2005 | 5,232       | 4.7%               |
| 2006 | 5,290       | 4.6%               |
| 2007 | 5,203       | 4.3%               |
| 2008 | 5,289       | 5.3%               |
| 2009 | 5,287       | 8.6%               |
| 2010 | 5,321       | 9.5%               |
| 2011 | 5,352       | 7.5%               |
| 2012 | 5,332       | 6.4%               |
| 2013 | 5,357       | 6.4%               |
| 2014 | 5,445       | 5.7%               |

## HOUSEHOLD INCOME 2010-2014

|                     |       |
|---------------------|-------|
| \$0 - \$9,999       | 1.2%  |
| \$10,000 - \$14,999 | 3.3%  |
| \$15,000 - \$24,999 | 8.5%  |
| \$25,000 - \$34,999 | 6.2%  |
| \$35,000 - \$49,999 | 8.3%  |
| \$50,000 - \$74,999 | 16.6% |
| \$75,000 & over     | 56.0% |

Median Household Income: 2010-14  
\$81,967

Persons Below Poverty Level: 2010-2014  
2.9%