



SOUTHAMPTON

Southampton is an attractive community with a farming history that is still evident among more recent residential development. The community's rural character and location near the cities of Northampton, Westfield, Holyoke and Springfield make it a desirable bedroom community.

Southampton became a district in 1753 and a town in 1775. Early lumber-based industries gave way to farming as large tracts of land were cleared. Some dairy farms still exist today. Southampton's present economic base is largely comprised of small businesses. Housing choices range from single-family homes on large lots, apartment complexes, and summer cottages converted to year-round use on Pequot Pond. Development in the Town is limited by moderately sloping hills, soil conditions, sloping hills, soil conditions, and reliance on private septic systems and wells.

The Clark-Chapin House, a 1827 farmhouse and barn, displays Southampton's rich history. The town maintains its rural character with over 600 acres of conservation properties, including farmland and ponds, hiking trails, wetlands, fishing sites, and remnants of 1825 canal locks.

Pioneer Valley Planning Commission
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Profiles covering all forty-three communities in the Pioneer Valley Region and a range of other topics are available. The Pioneer Valley Planning Commission Regional Information Center provides demographic, economic, and geographic data and services including mapping, research, and analysis to its constituent communities and to the public. Contact the Information Center for additional information.

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Type of Government:

Open Town Meeting, Town Administrator, 5 Selectmen.

Transit System:

Public Carrier None

Private Carrier None

Para-Transit Carrier Franklin Regional Transit Authority

MUNICIPAL OFFICE

Town Hall
 210 College Highway
 Southampton, MA 01073
 Phone: (413) 529-0106
 FAX: (413) 529-1006

LAND AREA and TAX BASE

Acres	18,534
Square Miles	29
2012	
Vehicle Registrations <i>(autos and light trucks)</i>	6,978
2015	
Property Tax Rates	
Residential	\$15.71
Commercial/Industrial	\$15.71

POPULATION TRENDS

1970	3,069
2014	4,137
1990	4,620
2000	5,401
2010	5,792
2014	5,958

2014 Race and Latino Population

White	97.4%
Black	0.6%
Asian	0.0%
Other	1.9%
Latino (of any race)	0.3%

Note: Race %s can be greater than 100% because of multiple race persons.

Percent of Population by Age

Age	1990	2000	2010
0 - 4	6.4	5.5	4.2
5 - 9	8.0	7.8	5.6
10 - 14	7.5	7.3	7.2
15 - 19	7.4	7.3	7.0
20 - 24	6.2	3.9	4.4
25 - 34	14.2	11.2	7.8
35 - 44	21.5	17.8	14.2
45 - 54	11.9	19.6	18.7
55 - 59	3.8	5.8	10.0
60 - 64	3.4	3.8	8.0
65 - 74	6.4	5.2	7.9
75 & over	3.3	4.7	4.9

LAND USE 2005

Total Square Miles	29
Total Road Miles	2009 76

Land Use	Acres
Residential	1,750
Commercial	67
Industrial	17
Urban Open/Public	59
Transportation	2
Outdoor Recreational	129
Agricultural Land	2,193
Undeveloped Land	13,806
Water	491

RECREATION AREAS

PARKS: Manhan Meadow Sanctuary, Conant F

GOLF COURSES: Southampton Country Club.

OTHER: Holyoke Beagle Club, Easthampton Fish and Game, Cedarhurst Pool.

Data Sources: Massachusetts Department of Revenue; Massachusetts Executive Office of Labor & Workforce Development; Massachusetts Department of Education; United States Census Bureau; The Warren Group; Resource Mapping; University of Massachusetts; Applied Geographic Solutions; Local Municipal Offices

EMPLOYERS and EMPLOYMENT

2014

Industry	Number	Percent of Community Total
Agriculture, Forestry, Fisheries	17	1.5%
Arts, Entertainment, and Recreation	146	12.8%
Construction	176	15.4%
Finance, Insurance & Real Estate	27	2.4%
Health Care and Social Assistance	54	4.7%
Information	0	0.0%
Manufacturing	86	7.5%
Services	283	24.7%
Transportation, Comm. & Utilities	20	1.7%
Wholesale and Retail Trade	336	29.3%
<i>Note: Above does not include self-employed, where many work in the agriculture, construction and service industries.</i>		
Average Weekly Wage	643	
Self-employed (includes all business types)	307	

WHERE RESIDENTS WORK 2014

10.5%	work in Southampton
89.5%	commute out of Southampton

HOUSING PRICES

Year	Number of Sales	Median Sales Price
2010	104	\$221,750
2011	86	\$244,000
2012	103	\$237,000
2013	105	\$265,000
2014	110	\$241,250

EDUCATION

Educational Attainment of Persons 25 Years and Older * 2013

Less than 12 years	5.3%
4 years High School	30.3%
Less than 4 years College	32.0%
4 or more years College	32.4%

*Expressed as the highest level attained.

District	Grades	Integrated Per Pupil Cost 2013
Southampton	PK-6	\$10,212
Hampshire	7-12	\$14,819
Smith	9-12	\$17,954
Vocational		

RESIDENTS IN THE LABOR FORCE

Year	Labor Force	Percent Unemployed
2004	3,445	4.4%
2005	3,488	3.9%
2006	3,556	3.6%
2007	3,593	3.8%
2008	3,584	4.2%
2009	3,495	6.5%
2010	3,493	6.8%
2011	3,502	5.1%
2012	3,552	4.8%
2013	3,582	5.1%
2014	3,646	4.6%

HOUSEHOLD INCOME 2010-2014

\$0 - \$9,999	3.9%
\$10,000 - \$14,999	2.7%
\$15,000 - \$24,999	10.2%
\$25,000 - \$34,999	5.2%
\$35,000 - \$49,999	13.8%
\$50,000 - \$74,999	17.3%
\$75,000 & over	47.1%

Median Household Income: 2010-14 \$68,693

Persons Below Poverty Level: 2010-2014 4.9%