

## *Services for Fee Available to Businesses, Non-profits and Foundations*

**B**usinesses and private entities can engage the Pioneer Valley Planning Commission's Regional Information and Policy Center (RIPC) on a fee-for-service basis. Because projects are billed to cover labor, overhead and materials only, the cost of engaging PVPC's service is very affordable. Quotes can be provided.

Samplings of services include:

### *Data and Information Services*

RIPC can provide not only data, but meaningful and useful information. RIPC can provide descriptive analyses and create informative graphs and charts.

Examples:

Data collection from a wide array of government, public, and private databases

Charts, graphs, and maps for grant applications and presentations

Info-graphics for reports

Dynamic information-driven indicators for your website

### *Economic Impact Analysis*

RIPC can conduct studies of the economic impact specific institutions or development projects have on a city, town, or region.

Examples:

Westfield State University Economic Impact Study

Economic impact of social and human service organizations in the Pioneer Valley region

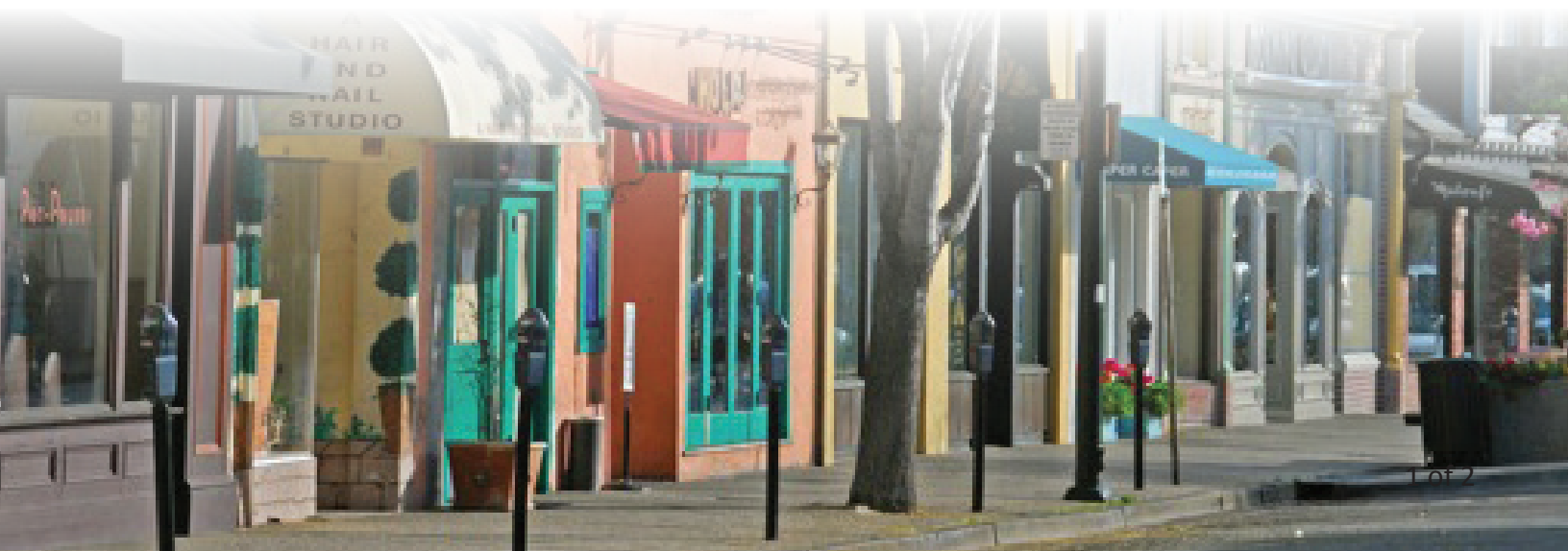
### *GPS Data Collection*

RIPC can coordinate GPS in the collection of data using our staff; or training your staff or volunteers.

Example:

Facilities Mapping

Infrastructure Mapping



## ***GIS Mapping***

The RIPC can create meaningful and impactful map products with data provided or with data the RIPC compiles for you. Maps in large or small formats are available, as well as digital versions for presentations or use in electronic documents. For jobs with higher volume, the RIPC can procure and broker a local print shop for production.

### Examples:

- Interactive on-line maps
- Mapping addresses from a database
- Trail Maps
- Historic Walking routes
- Over-sized wall maps
- Maps for marketing displays
- Maps to include in presentation slide shows or digital document products
- Project work maps
- Laminated maps

## ***Coordination of Collaborative Work and Strategy Development***

From the initial development of a collaborative agreement to work together on shared goals, to the development of strategies to implement those goals, RIPC staff can play a neutral role in helping facilitate and develop work amongst partners. RIPC staff can help facilitate and coordinate strategic planning processes using data and maps as a starting place for decision making, formulating strategies or developing policy.

### Examples:

- Co-coordination of Reading Success by 4<sup>th</sup> Grade campaign with regional foundation
- Facilitation to develop data collaborative amongst regional substance abuse prevention groups
- Development and coordination of regional data sharing initiatives throughout the Pioneer Valley

## ***Print Design and Print Production***

The RIPC can create a wide range of products for print and distribution. Not only can RIPC staff design printed products, we can complete procurement and production for you. You provide the content and we take care of making it happen.

### Examples:

- Post card mailers
- Brochure mailers
- Flyers/inserts
- Mass mailing materials
- Posters
- Indoor/outdoor signs
- Banners
- Information kiosks
- Trade show display boards
- Branded giveaway items (pens, mugs, hats, tote bags, etc.)

## ***Document and Report Production***

The RIPC can assist in producing any kind of document or report you may have.

### Examples:

- Annual reports
- Strategic Plans
- Department-specific reports or informational materials