



NORTHAMPTON

This vibrant New England city combines a rich, historic tradition with a modern, cosmopolitan flavor. Author John Villani dubbed Northampton the "#1 Small Arts Town in America." Listed in the National Register of Historic Places, the Downtown offers boutiques, galleries, entertainment, and restaurants in buildings of architectural distinction.

Settled in 1654, Northampton was the site of Jonathan Edwards' Church, where 18th century "fire and brimstone" Puritanism brought about the Great Awakening. The community has enjoyed a rich cultural and educational history as well. The Baroque Academy of Music, constructed in 1890, was the venue for such great performers as Pavlova, Sarah Bernhardt and Houdini. In 1871, Smith College was established, the very first women's college in New England. Calvin Coolidge, who was to become President of the United States from 1923-1929, practiced law and served as Mayor of the City from 1910-1911.

Northampton maintains an attractive mix of industry, retail, culture, service, education and quality of life which has contributed to its becoming a popular place to live and work. The City's major employers include Smith College, the Cooley Dickinson Hospital, the Veterans Medical Center and the L3KEO Corporation, a manufacturer of optical instruments and lenses. The Daily Hampshire Gazette, a newspaper with a circulation of 21,000 is also located in Northampton.

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Profiles covering all forty-three communities in the Pioneer Valley Region and a range of other topics are available. The Pioneer Valley Planning Commission Regional Information Center provides demographic, economic, and geographic data and services including mapping, research, and analysis to its constituent communities and to the public. Contact the Information Center for additional information.

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Type of Government:

Mayor, 9 City Councilors

Transit System:

Public Carrier Pioneer Valley Transit Authority, Franklin Regional Transit Authority

Private Carrier Peter Pan Bus Lines and Vermont Transit Lines

Para-Transit Carrier Council on Aging, PVTA

MUNICIPAL OFFICE

City Hall
 210 Main St.
 Northampton, MA 01060
 Phone: (413) 587-1249
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LAND AREA and TAX BASE

Acres	22,840
Square Miles	36
2012	
Vehicle Registrations <i>(autos and light trucks)</i>	24,035
2015	
Property Tax Rates	
Residential	\$15.80
Commercial/Industrial	\$15.80

POPULATION TRENDS

1970	29,664
2014	29,286
1990	29,283
2000	28,968
2010	28,549
2014	28,637

2014 Race and Latino Population

White	86.2%
Black	2.9%
Asian	6.6%
Other	4.3%
Latino (of any race)	7.6%

Note: Race %s can be greater than 100% because of multiple race persons.

Percent of Population by Age

Age	1990	2000	2010
0 - 4	4.8	4.1	3.8
5 - 9	5.0	4.7	4.3
10 - 14	4.6	5.3	4.9
15 - 19	8.3	8.1	7.7
20 - 24	12.2	10.3	9.8
25 - 34	17.6	14.1	13.7
35 - 44	17.0	15.8	11.9
45 - 54	8.7	16.3	15.4
55 - 59	3.5	4.4	7.8
60 - 64	3.8	3.3	7.0
65 - 74	7.5	5.9	6.7
75 & over	7.1	7.9	6.9

LAND USE 2005

Total Square Miles	36
Total Road Miles	2009 183

Land Use	Acres
Residential	3,338
Commercial	374
Industrial	0
Urban Open/Public	661
Transportation	271
Outdoor Recreational	386
Agricultural Land	2,751
Undeveloped Land	13,700
Water	932

RECREATION AREAS

PARKS: Bridge Street Park, Childs Park, Look Park, Sheldon Field, Clear Falls, Fitzgerald Lake, Pulaski Park, Roberts Hill, Rainbow Beach, Agnes Fox Playground, Veteran's Field, Arcanum Field, Maine's Field, Elwell's Island, Shepherd's Island, Arcadia Wildlife Sanctuary, Mineral Hills Conservation Area.

GOLF COURSES: Northampton Country Club, Pine Grove Golf Course.

OTHER: YMCA, Mt. Tom Boat Launch, Oxbow Marina

BIKEWAY: Norwottuck Rail Trail, Northampton Bike Path.

Data Sources: Massachusetts Department of Revenue; Massachusetts Executive Office of Labor & Workforce Development; Massachusetts Department of Education; United States Census Bureau; The Warren Group; Resource Mapping; University of Massachusetts; Applied Geographic Solutions; Local Municipal Offices

EMPLOYERS and EMPLOYMENT

2014

Industry	Number	Percent of Community Total
Agriculture, Forestry, Fisheries	0	0.0%
Arts, Entertainment, and Recreation	2,179	11.9%
Construction	711	3.9%
Finance, Insurance & Real Estate	586	3.2%
Health Care and Social Assistance	5,188	28.3%
Information	403	2.2%
Manufacturing	938	5.1%
Services	5,750	31.4%
Transportation, Comm. & Utilities	211	1.2%
Wholesale and Retail Trade	2,351	12.8%

Note: Above does not include self-employed, where many work in the agriculture, construction and service industries.

Average Weekly Wage \$883

Self-employed (includes all business types) 2043

WHERE RESIDENTS WORK 2014

50.0%	work in Northampton
50.0%	commute out of Northampton

HOUSING PRICES

Year	Number of Sales	Median Sales Price
2010	342	\$237,250
2011	358	\$243,750
2012	375	\$240,000
2013	399	\$255,000
2014	391	\$270,000

EDUCATION

*Educational Attainment of Persons 25 Years and Older **

2013

Less than 12 years	7.5%
4 years High School	18.4%
Less than 4 years College	18.5%
4 or more years College	55.7%

*Expressed as the highest level attained.

District	Grades	Integrated Per Pupil Cost 2013
Northampton	PK-12	\$12,526
Smith	9-12	\$17,954
Vocational		

Colleges: Smith College

RESIDENTS IN THE LABOR FORCE

Year	Labor Force	Percent Unemployed
2004	17,006	3.8%
2005	16,925	3.6%
2006	16,988	3.7%
2007	16,916	3.5%
2008	16,829	3.9%
2009	16,477	5.9%
2010	16,441	6.1%
2011	15,751	5.1%
2012	15,810	4.8%
2013	15,729	5.0%
2014	15,958	4.2%

HOUSEHOLD INCOME 2010-2014

\$0 - \$9,999	6.2%
\$10,000 - \$14,999	8.1%
\$15,000 - \$24,999	8.6%
\$25,000 - \$34,999	8.6%
\$35,000 - \$49,999	12.5%
\$50,000 - \$74,999	16.4%
\$75,000 & over	39.7%

Median Household Income: 2010-14 \$58,179

Persons Below Poverty Level: 2010-2014 14.6%