



# LUDLOW

Because it is located among pleasant rolling hills, proximate to the cities of Chicopee and Springfield, and provides easy access to the Massachusetts Turnpike and Interstate 291, Ludlow is a desirable residential community. The numbers of its residents has steadily climbed during recent decades.

Settled in 1775, the town developed around the Ludlow Manufacturing Company which produced jute for twine for the U.S. Postal Service. The waves of immigrants that moved from Scotland, Ireland, Poland, Portugal, Canada, and Italy to work in the mills contribute to Ludlow's ethnic flavor. The Our Lady of Fatima Festival is one of the Pioneer Valley's largest ethnic celebrations.

Ludlow has transformed itself from its milltown past to a suburban community. Its residential neighborhoods of single- and two-family homes are growing. Interestingly, almost one quarter of the housing units are rentals.

While it is a residential community, Ludlow is more than a bedroom community. It has an established factory district, an outlet mall, and is, along with Chicopee, home to the Westover Industrial Park. Ludlow is also the site of the new Hampden County House of Corrections Facility. Recreational opportunities are provided at Memorial Field and Whitney Park. There is a town beach at Haviland Pond and the Ludlow Community Center is located at Randall Boys & Girls Club. Ludlow is also home to the men's and women's Western Massachusetts Pioneers soccer team.

Pioneer Valley Planning Commission  
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Profiles covering all forty-three communities in the Pioneer Valley Region and a range of other topics are available. The Pioneer Valley Planning Commission Regional Information Center provides demographic, economic, and geographic data and services including mapping, research, and analysis to its constituent communities and to the public. Contact the Information Center for additional information.

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#### Type of Government:

Representative Town Meeting, 5 Selectmen.

#### Transit System:

**Public Carrier** Pioneer Valley Transit Authority

**Private Carrier** None

**Para-Transit Carrier** Council on Aging, PVTVA

## MUNICIPAL OFFICE

Town Hall  
488 Chapin Street  
Ludlow, MA 01056  
Phone: (413) 583-5600  
FAX: (413) 583-5603  
[www.ludlow.ma.us/index.htm](http://www.ludlow.ma.us/index.htm)

## LAND AREA and TAX BASE

Acres	18,184
Square Miles	28
2012	
Vehicle Registrations <i>(autos and light trucks)</i>	20,868
2015	
Property Tax Rates	
Residential	\$17.29
Commercial/Industrial	\$17.29

## POPULATION TRENDS

1970	17,580
2014	18,150
1990	18,815
2000	21,217
2010	21,103
2014	21,288

#### 2014 Race and Latino Population

White	95.4%
Black	1.6%
Asian	0.7%
Other	2.4%
Latino (of any race)	5.4%

*Note: Race %s can be greater than 100% because of multiple race persons.*

## Percent of Population by Age

Age	1990	2000	2010
0 - 4	5.8	4.9	4.2
5 - 9	6.4	5.6	5.3
10 - 14	6.4	6.6	6.1
15 - 19	6.8	6.6	6.4
20 - 24	6.9	6.4	6.3
25 - 34	15.7	13.8	11.5
35 - 44	15.2	17.6	14.0
45 - 54	11.8	14.0	16.9
55 - 59	5.0	5.3	6.8
60 - 64	5.4	4.4	5.9
65 - 74	9.9	7.7	8.2
75 & over	4.7	7.3	8.3

## LAND USE 2005

Total Square Miles	28
Total Road Miles	2009 136

Land Use	Acres
Residential	3,404
Commercial	170
Industrial	257
Urban Open/Public	491
Transportation	338
Outdoor Recreational	354
Agricultural Land	737
Undeveloped Land	11,467
Water	790

## RECREATION AREAS

**PARKS:** Haviland Pond, Ludlow State Park, Whitney Park, West Street Playground, Memorial Park, numerous neighborhood parks.

**GOLF COURSES:** Ludlow Country Club, Westover Country Club.

**OTHER:** Ludlow Fish and Game Club, Camp White.

**Data Sources:** Massachusetts Department of Revenue; Massachusetts Executive Office of Labor & Workforce Development; Massachusetts Department of Education; United States Census Bureau; The Warren Group; Resource Mapping; University of Massachusetts; Applied Geographic Solutions; Local Municipal Offices

## EMPLOYERS and EMPLOYMENT

2014

Industry	Number	Percent of Community Total
Agriculture, Forestry, Fisheries	0	0.0%
Arts, Entertainment, and Recreation	589	9.1%
Construction	739	11.4%
Finance, Insurance & Real Estate	198	3.1%
Health Care and Social Assistance	645	10.0%
Information	12	0.2%
Manufacturing	571	8.8%
Services	2,629	40.6%
Transportation, Comm. & Utilities	186	2.9%
Wholesale and Retail Trade	901	13.9%

*Note: Above does not include self-employed, where many work in the agriculture, construction and service industries.*

Average Weekly Wage \$901

Self-employed (includes all business types) 977

## WHERE RESIDENTS WORK 2014

20.9%	work in Ludlow
79.1%	commute out of Ludlow

## HOUSING PRICES

Year	Number of Sales	Median Sales Price
2010	209	\$184,900
2011	178	\$177,750
2012	243	\$167,500
2013	227	\$177,000
2014	209	\$181,000

## EDUCATION

*Educational Attainment of Persons 25 Years and Older \**

2013

Less than 12 years	16.3%
4 years High School	35.0%
Less than 4 years College	28.0%
4 or more years College	20.8%

*\*Expressed as the highest level attained.*

District	Grades	Integrated Per Pupil Cost
Ludlow	PK-12	\$12,583

## RESIDENTS IN THE LABOR FORCE

Year	Labor Force	Percent Unemployed
2004	11,180	6.1%
2005	11,187	5.8%
2006	11,311	6.1%
2007	11,335	5.5%
2008	11,551	6.6%
2009	11,227	9.4%
2010	11,226	9.7%
2011	10,662	8.8%
2012	10,676	8.1%
2013	10,775	8.5%
2014	10,903	7.4%

## HOUSEHOLD INCOME 2010-2014

\$0 - \$9,999	2.6%
\$10,000 - \$14,999	4.0%
\$15,000 - \$24,999	10.3%
\$25,000 - \$34,999	12.3%
\$35,000 - \$49,999	10.6%
\$50,000 - \$74,999	19.0%
\$75,000 & over	41.1%

**Median Household Income:** 2010-14 \$61,410

**Persons Below Poverty Level:** 2010-2014 5.9%