



# Community Profile

PREPARED BY THE PIONEER VALLEY PLANNING COMMISSION

# LONGMEADOW

Once an agricultural community with fertile land along the Connecticut River, Longmeadow offered convenient access to Springfield and Hartford and thus developed as a classic suburban community. Longmeadow is characterized by its broad Town Green bordered by stately colonial homes built during the 18th and 19th Centuries. A large percentage of residents work in managerial and professional positions which accounts for Longmeadow having the highest median income in the region.

Suburban development began when the trolley network from Springfield reached the town in 1896. Longmeadow experienced rapid growth as Springfield's development pushed southward through the Forest Park area. Almost all residential construction has been of single-family homes, most of which were built after World War II. A commercial area along Bliss Road features specialty boutiques and general merchandise stores. Since 1970, the Town's population has remained relatively stable.

Longmeadow's rich history is exemplified by the Simon Colton House, the Town Hall and the Storrs House. Long Meddowe Days, the annual town festival, includes a parade, arts and crafts exhibits, musical and dance performances, and the re-enactment of a Revolutionary brigade mustering on the Green.

There is an extensive system of parks in Longmeadow. The 320 acres Fannie Stebbins Memorial Wildlife Refuge is located along the Connecticut River. The Pioneer Valley Yacht Club offers sailing enthusiasts nearby recreation on the River as well. Bay Path College, a noted women's school, provides Liberal Arts and professional training to approximately 550 students. The highly regarded Willie Ross School for the Deaf, Yeshiva Academy, and St. Mary's Academy are also located in Longmeadow.

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Profiles covering all forty-three communities in the Pioneer Valley Region and a range of other topics are available. The Pioneer Valley Planning Commission Regional Information Center provides demographic, economic, and geographic data and services including mapping, research, and analysis to its constituent communities and to the public. Contact the Information Center for additional information.

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### Type of Government:

Open Town Meeting, 5 Select Board members, Town Manager.

### Transit System:

**Public Carrier** Pioneer Valley Transit Authority

**Private Carrier** None

**Para-Transit Carrier** Longmeadow Senior Center

## MUNICIPAL OFFICE

Town Hall  
20 Williams St.  
Longmeadow, MA 01106  
Phone: (413) 545-4110  
FAX: (413) 565-4112  
[www.longmeadow.org](http://www.longmeadow.org)

## LAND AREA and TAX BASE

Acres	6,126
Square Miles	10
2012 Vehicle Registrations (autos and light trucks)	15,503
2015 Property Tax Rates	
Residential	\$23.62
Commercial/Industrial	\$26.13

## POPULATION TRENDS

1970	15,630
2014	16,301
1990	15,509
2000	15,651
2010	15,784
2014	15,858

### 2014 Race and Latino Population

White	91.4%
Black	0.8%
Asian	6.3%
Other	1.6%
Latino (of any race)	3.7%

Note: Race %s can be greater than 100% because of multiple race persons.

### Percent of Population by Age

Age	1990	2000	2010
0 - 4	5.3	6.2	4.7
5 - 9	6.8	7.7	7.3
10 - 14	7.3	8.3	8.2
15 - 19	8.6	6.6	8.0
20 - 24	5.0	2.7	4.1
25 - 34	8.6	6.4	5.0
35 - 44	17.2	15.6	12.2
45 - 54	14.7	17.5	17.0
55 - 59	5.9	6.6	7.8
60 - 64	5.4	4.7	6.9
65 - 74	8.5	8.1	8.5
75 & over	6.8	9.7	10.4

### LAND USE 2005

Total Square Miles	10
Total Road Miles	2009 100

Land Use	Acres
Residential	2,675
Commercial	56
Industrial	6
Urban Open/Public	130
Transportation	90
Outdoor Recreational	346
Agricultural Land	224
Undeveloped Land	2,307
Water	305

### RECREATION AREAS

**PARKS:** Greenwood Park, Laurel Park, Turner Park, Bliss Park, Longmeadow Street Park, Storrs Park.

**GOLF COURSES:** Twin Hills Country Club, Longmeadow Country Club.

**OTHER:** Pioneer Valley Yacht Club, Fannie Stebbins Wildlife Refuge, Blinn Tennis Courts.

**Data Sources:** Massachusetts Department of Revenue; Massachusetts Executive Office of Labor & Workforce Development; Massachusetts Department of Education; United States Census Bureau; The Warren Group; Resource Mapping; University of Massachusetts; Applied Geographic Solutions; Local Municipal Offices

## EMPLOYERS and EMPLOYMENT

2014

Industry	Number	Percent of Community Total
Agriculture, Forestry, Fisheries	0	0.0%
Arts, Entertainment, and Recreation	544	15.0%
Construction	94	2.6%
Finance, Insurance & Real Estate	170	4.7%
Health Care and Social Assistance	1,040	28.7%
Information	37	1.0%
Manufacturing	0	0.0%
Services	0	0.0%
Transportation, Comm. & Utilities	1	0.0%
Wholesale and Retail Trade	425	11.7%

*Note: Above does not include self-employed, where many work in the agriculture, construction and service industries.*

Average Weekly Wage \$766

Self-employed (includes all business types) 1086

### WHERE RESIDENTS WORK 2014

17.8% work in Longmeadow  
82.2% commute out of Longmeadow

### HOUSING PRICES

Year	Number of Sales	Median Sales Price
2010	208	\$302,750
2011	172	\$315,500
2012	218	\$272,450
2013	193	\$299,000
2014	218	\$329,700

### EDUCATION

*Educational Attainment of Persons 25 Years and Older \**

2013

Less than 12 years	5.9%
4 years High School	10.7%
Less than 4 years College	21.9%
4 or more years College	61.4%

*\*Expressed as the highest level attained.*

District	Grades	Integrated Per Pupil Cost
Longmeadow	PK-12	\$13,695

Colleges: Bay Path College

### RESIDENTS IN THE LABOR FORCE

Year	Labor Force	Percent Unemployed
2004	7,879	3.6%
2005	7,868	3.4%
2006	7,883	3.5%
2007	7,809	3.2%
2008	7,781	3.6%
2009	7,678	5.8%
2010	7,672	6.1%
2011	7,837	4.6%
2012	7,888	4.4%
2013	7,917	4.8%
2014	8,048	4.2%

### HOUSEHOLD INCOME 2010-2014

\$0 - \$9,999	4.2%
\$10,000 - \$14,999	2.6%
\$15,000 - \$24,999	5.8%
\$25,000 - \$34,999	5.2%
\$35,000 - \$49,999	4.6%
\$50,000 - \$74,999	12.7%
\$75,000 & over	65.0%

**Median Household Income:** 2010-14 \$108,835

**Persons Below Poverty Level:** 2010-2014 5.3%