



Community Profile

PREPARED BY THE PIONEER VALLEY PLANNING COMMISSION

HOLYOKE

Holyoke was one of the first planned industrial communities in the United States. This is evident in its significant concentration of 19th and early 20th century structures along downtown streets that are ringed with a canal system whose water wheels are still used to generate electricity. Holyoke was known as the Paper City of the World in its industrial heyday. In the 19th century the Boston Associates, a group of wealthy merchants, constructed an elaborate complex of mills, worker housing, dams, and canals. While many of the mills and turn-of-the-century industries are now gone, the City remains an industrial center and part of the Greater Springfield urban area. Holyoke is host to a number of cultural, recreational, and educational facilities.

Holyoke is the birthplace of volleyball, and home to the Volleyball Hall of Fame. The city has a range of housing, from urban apartment complexes along the Connecticut River and Canal System, to single family homes in the upland area. It boasts one of the largest St. Patrick's Day Parades in the nation. Holyoke Community College, a two-year liberal arts and career college, enrolls approximately 6,265 students per year.

One significant recreational resource is the Mt. Tom State Reservation, with a lookout tower and wildlife sanctuary. The city also draws visitors to its renowned children's museum located adjacent to a Heritage State Park. The city-owned Wistariahurst Museum was the former home of William Skinner, founder of the Skinner Silk Mills. Holyoke's Ingleside interchange off Interstate 91 has become a center of new commercial development and is home to the region's largest shopping mall.

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Profiles covering all forty-three communities in the Pioneer Valley Region and a range of other topics are available. The Pioneer Valley Planning Commission Regional Information Center provides demographic, economic, and geographic data and services including mapping, research, and analysis to its constituent communities and to the public. Contact the Information Center for additional information.

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Type of Government:

Mayor, Aldermanic Board

Transit System:

Public Carrier Pioneer Valley Transit Authority

Private Carrier Peter Pan Bus Lines

Para-Transit Carrier Geriatric Authority of Holyoke, Council on Aging, Srs. of St. Joseph/Mount Marie Infirmary, PVTA

MUNICIPAL OFFICE

City Hall
 Dwight Street
 Holyoke, MA 01040
 Phone: (413) 534-2170
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www.holyoke.org

LAND AREA and TAX BASE

Acres	14,586
Square Miles	23
2012	
Vehicle Registrations <i>(autos and light trucks)</i>	26,734
2015	
Property Tax Rates	
Residential	19.04
Commercial/Industrial	39.93

POPULATION TRENDS

1970	50,112
2014	44,678
1990	43,707
2000	39,884
2010	39,880
2014	40,079

2014 Race and Latino Population

White	81.0%
Black	4.5%
Asian	1.7%
Other	12.8%
Latino (of any race)	47.0%

Note: Race %s can be greater than 100% because of multiple race persons.

Percent of Population by Age

Age	1990	2000	2010
0 - 4	9.4	7.9	7.7
5 - 9	8.3	8.3	6.8
10 - 14	7.3	8.5	7.0
15 - 19	6.8	7.5	7.8
20 - 24	7.7	6.1	7.3
25 - 34	15.9	13.0	13.4
35 - 44	11.6	13.8	12.1
45 - 54	8.3	11.5	13.1
55 - 59	3.7	4.3	5.7
60 - 64	4.2	3.4	5.0
65 - 74	8.5	6.7	6.3
75 & over	8.3	8.9	7.8

LAND USE 2005

Total Square Miles		23
Total Road Miles	2009	174

Land Use	Acres
Residential	2,650
Commercial	486
Industrial	499
Urban Open/Public	492
Transportation	442
Outdoor Recreational	365
Agricultural Land	261
Undeveloped Land	8,191
Water	1,171

RECREATION AREAS

PARKS: Heritage State Park, neighborhood play

GOLF COURSES: Holyoke Country Club, Wyckoff Country Club.

OTHER: Holyoke Canoe Club, Dinosaur Footprints, Fitzpatrick Skaing Rink, Holyoke Childrne's Museum, Wistariahurst Museum, Volleyball Hall of Fame, Robert Barrett Fishway.

Data Sources: Massachusetts Department of Revenue; Massachusetts Executive Office of Labor & Workforce Development; Massachusetts Department of Education; United States Census Bureau; The Warren Group; Resource Mapping; University of Massachusetts; Applied Geographic Solutions; Local Municipal Offices

EMPLOYERS and EMPLOYMENT

2014

Industry	Number	Percent of Community Total
Agriculture, Forestry, Fisheries	0	0.0%
Arts, Entertainment, and Recreation	1,799	8.2%
Construction	533	2.4%
Finance, Insurance & Real Estate	533	2.4%
Health Care and Social Assistance	6,560	29.8%
Information	74	0.3%
Manufacturing	1,695	7.7%
Services	5,326	24.2%
Transportation, Comm. & Utilities	968	4.4%
Wholesale and Retail Trade	4,256	19.3%

Note: Above does not include self-employed, where many work in the agriculture, construction and service industries.

Average Weekly Wage	\$810
Self-employed (includes all business types)	793

WHERE RESIDENTS WORK 2014

36.6%	work in Holyoke
63.4%	commute out of Holyoke

HOUSING PRICES

Year	Number of Sales	Median Sales Price
2010	256	\$140,000
2011	248	\$134,950
2012	274	\$144,400
2013	268	\$153,910
2014	252	\$165,000

EDUCATION

Educational Attainment of Persons 25 Years and Older *

2013	
Less than 12 years	25.8%
4 years High School	28.3%
Less than 4 years College	25.7%
4 or more years College	20.2%

*Expressed as the highest level attained.

District	Grades	Integrated Per Pupil Cost
Holyoke	PK-12	\$16,151
Dean Vocational	9-12	\$18,075

Colleges: Holyoke Community College

RESIDENTS IN THE LABOR FORCE

Year	Labor Force	Percent Unemployed
2004	16,248	7.5%
2005	16,282	7.5%
2006	16,241	7.1%
2007	16,213	6.6%
2008	16,361	7.8%
2009	16,413	11.3%
2010	16,392	11.6%
2011	16,042	10.9%
2012	16,083	10.5%
2013	16,212	10.9%
2014	16,330	9.4%

HOUSEHOLD INCOME 2010-2014

\$0 - \$9,999	14.5%
\$10,000 - \$14,999	11.9%
\$15,000 - \$24,999	13.0%
\$25,000 - \$34,999	10.1%
\$35,000 - \$49,999	12.8%
\$50,000 - \$74,999	14.4%
\$75,000 & over	23.3%

Median Household Income: 2010-14 \$35,550

Persons Below Poverty Level: 2010-2014 30.1%