



HOLLAND

Holland developed as a recreational community along the Hamilton Reservoir and Holland Pond. While the area continues to increase in population in the summer months, many residents converted summer homes for year-round residency during the 1970's. That trend continued through the 1980's with a 38 percent increase in population to 2,176 by 1990. The population has since remained relatively stable.

Originally part of Brimfield, Holland was established in 1783. The town was named after Charles James Fox, later known as British Lord Holland, a vigorous defender of the rights of American colonists. Early settlement brought textile, saw, and grit mills on the Quinnebaug River, and later a tannery. Today there is no longer any manufacturing in Holland, and most of its residents commute to work in neighboring communities. An exit off of Interstate 84, between Hartford and Worcester, offers easy access to the town for potential commercial and residential development.

Bordered on the south by the State of Connecticut, Holland is settled in a valley between two ranges of hills running north and south. Tourism and seasonal attractions are still a boost to the economy. A landmark in town is the privately owned, two-story windmill, the town's only remote association with the Netherlands.

The Holland Activities Committee sponsors the town's annual Old Home Day and Fireworks Festival held in July.

Pioneer Valley Planning Commission
 60 Congress Street - Floor 1
 Springfield, Massachusetts 01104-3419
 Telephone: (413) 781-6045
<http://www.pvpc.org>

Profiles covering all forty-three communities in the Pioneer Valley Region and a range of other topics are available. The Pioneer Valley Planning Commission Regional Information Center provides demographic, economic, and geographic data and services including mapping, research, and analysis to its constituent communities and to the public. Contact the Information Center for additional information.

This material is copyright of the Pioneer Valley Planning Commission.

Type of Government:

Open Town Meeting, 3 Selectmen

Transit System:

Public Carrier None

Private Carrier None

Para-Transit Carrier None

MUNICIPAL OFFICE

Town Hall
 27 Sturbridge Rd.
 Holland, MA 01521
 Phone: (413) 245-7108
 FAX: (413) 245-7037

LAND AREA and TAX BASE

Acres	8,356
Square Miles	13
2012	
Vehicle Registrations <i>(autos and light trucks)</i>	2,805
2015	
Property Tax Rates	
Residential	\$16.23
Commercial/Industrial	\$16.23

POPULATION TRENDS

1970	931
2014	1,589
1990	2,176
2000	2,413
2010	2,481
2014	2,491

2014 Race and Latino Population

White	95.9%
Black	2.2%
Asian	0.2%
Other	1.7%
Latino (of any race)	4.2%

Note: Race %s can be greater than 100% because of multiple race persons.

Percent of Population by Age

Age	1990	2000	2010
0 - 4	9.2	6.0	4.3
5 - 9	8.0	8.6	5.5
10 - 14	8.4	9.2	6.9
15 - 19	6.0	6.0	7.1
20 - 24	4.5	3.7	4.3
25 - 34	20.1	11.4	11.6
35 - 44	19.1	21.7	14.0
45 - 54	9.3	16.7	19.5
55 - 59	3.2	5.2	8.5
60 - 64	3.8	2.9	7.3
65 - 74	5.3	5.3	6.9
75 & over	3.1	3.3	4.1

LAND USE 2005

Total Square Miles		13
Total Road Miles	2009	38

Land Use	Acres
Residential	722
Commercial	21
Industrial	5
Urban Open/Public	13
Transportation	10
Outdoor Recreational	15
Agricultural Land	192
Undeveloped Land	6,840
Water	491

RECREATION AREAS

PARKS: Town Skate Park, Hitchcock Field, Lake Siog Recreation Area, East Brimfield Reservoir, Hamilton Reservoir.

GOLF COURSES: None

OTHER: Holland Pond and boat launch, Quinibag River water trail.

Data Sources: Massachusetts Department of Revenue; Massachusetts Executive Office of Labor & Workforce Development; Massachusetts Department of Education; United States Census Bureau; The Warren Group; Resource Mapping; University of Massachusetts; Applied Geographic Solutions; Local Municipal Offices

EMPLOYERS and EMPLOYMENT

2014

Industry	Number	Percent of Community Total
Agriculture, Forestry, Fisheries	0	0.0%
Arts, Entertainment, and Recreation	15	11.7%
Construction	0	0.0%
Finance, Insurance & Real Estate	0	0.0%
Health Care and Social Assistance	0	0.0%
Information	0	0.0%
Manufacturing	0	0.0%
Services	11	8.6%
Transportation, Comm. & Utilities	9	7.0%
Wholesale and Retail Trade	17	13.3%

Note: Above does not include self-employed, where many work in the agriculture, construction and service industries.

Average Weekly Wage	\$621
Self-employed (includes all business types)	104

WHERE RESIDENTS WORK 2014

9.5% work in Holland
90.5% commute out of Holland

HOUSING PRICES

Year	Number of Sales	Median Sales Price
2010	54	\$150,000
2011	48	\$110,000
2012	38	\$152,500
2013	49	\$165,500
2014	47	\$165,000

EDUCATION

Educational Attainment of Persons 25 Years and Older *

2013	
Less than 12 years	8.5%
4 years High School	30.7%
Less than 4 years College	30.5%
4 or more years College	30.3%

*Expressed as the highest level attained.

District	Grades	Integrated Per Pupil Cost 2013
Holland	PK-6	\$12,949
Tantasqua	7-12	\$12,403
Tantasqua Vocational	9-12	\$12,996

RESIDENTS IN THE LABOR FORCE

Year	Labor Force	Percent Unemployed
2004	1,422	5.3%
2005	1,439	4.9%
2006	1,468	5.4%
2007	1,472	5.2%
2008	1,447	6.2%
2009	1,446	8.5%
2010	1,458	9.3%
2011	1,564	6.8%
2012	1,566	6.4%
2013	1,577	7.0%
2014	1,593	5.6%

HOUSEHOLD INCOME 2010-2014

\$0 - \$9,999	6.9%
\$10,000 - \$14,999	0.0%
\$15,000 - \$24,999	6.5%
\$25,000 - \$34,999	9.2%
\$35,000 - \$49,999	16.5%
\$50,000 - \$74,999	16.0%
\$75,000 & over	44.9%

Median Household Income: 2010-14 \$64,868

Persons Below Poverty Level: 2010-2014 9.4%