



# GRANBY

The Town of Granby is a rural suburban town on the outskirts of the Holyoke metropolitan area. Settled around 1727, and incorporated in 1768, the town is dominated in the north by the Holyoke range of hills and has a rugged terrain which hampered agricultural development as the limited water resources hindered industrial development. However, despite these obstacles, settlers developed farms and some limited industries which made up the town's economic foundation. They grew grains, turnips, pumpkins and hops, and small distilleries were open by 1812 using the surplus grain produced. Dairy farming, making buttons and palm leaf hats followed these in economic importance in the 19th century.

However, by 1875, local industry was gone and agriculture, primarily dairy farming, was the staple in Granby. The town still retains the huge, wellknown milk bottle which houses a dairy bar. Granby retains its original meeting house green and the period character that this section of town gives it as well as a fine neoclassical library and a good stock of Greek revival houses.

The large portion of the Holyoke Mountain Range in Granby serves as a key recreational attraction. Also notable is the Granby Dinosaur Museum, which is renowned for its collection of local dinosaur tracks. One footprint discovered in 1973 is from a Theropod dinosaur estimated to have been 50 feet in length. Professor Peter M. Galton of the University of Bridgewater determined the fossil to be the first record in the world of a Theropod of such magnitude of the Triassic Age. Other attractions include the historical Aldrich Mills and the Granby Congregational Church, on the town's picturesque Common.

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Profiles covering all forty-three communities in the Pioneer Valley Region and a range of other topics are available. The Pioneer Valley Planning Commission Regional Information Center provides demographic, economic, and geographic data and services including mapping, research, and analysis to its constituent communities and to the public. Contact the Information Center for additional information.

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### Type of Government:

Open Town Meeting, 3 Selectmen.

### Transit System:

**Public Carrier** Pioneer Valley Transit Authority

**Private Carrier** None

**Para-Transit Carrier** Council on Aging, PVRTA

## MUNICIPAL OFFICE

Town Hall  
10B West State St.  
Granby, MA 01033  
Phone: (413) 467-7177  
FAX: (413) 467-2080

## LAND AREA and TAX BASE

Acres	17,976
Square Miles	28
2012 Vehicle Registrations (autos and light trucks)	7,066
2015 Property Tax Rates	
Residential	\$18.31
Commercial/Industrial	\$18.31

## POPULATION TRENDS

1970	5,473
2014	5,380
1990	5,583
2000	6,143
2010	6,240
2014	6,301

### 2014 Race and Latino Population

White	99.2%
Black	0.0%
Asian	0.0%
Other	0.8%
Latino (of any race)	5.9%

Note: Race %s can be greater than 100% because of multiple race persons.

## Percent of Population by Age

Age	1990	2000	2010
0 - 4	6.4	5.6	4.0
5 - 9	6.9	7.6	5.5
10 - 14	7.1	7.3	7.7
15 - 19	6.7	7.1	7.5
20 - 24	6.0	4.9	5.0
25 - 34	17.4	11.9	9.3
35 - 44	17.6	18.7	14.1
45 - 54	11.1	16.2	18.9
55 - 59	4.9	5.2	7.9
60 - 64	5.1	3.9	6.7
65 - 74	7.0	7.0	7.5
75 & over	3.7	4.7	6.0

## LAND USE 2005

Total Square Miles	28
Total Road Miles	2009 68

Land Use	Acres
Residential	1,903
Commercial	121
Industrial	96
Urban Open/Public	95
Transportation	0
Outdoor Recreational	128
Agricultural Land	2,126
Undeveloped Land	13,219
Water	166

## RECREATION AREAS

**PARKS:** Aldrich Field, Batchelor Brook Area, Brown Ellison Park, DuFresne Park, Cooley Field.

**GOLF COURSES:** Westover Golf Club.

**OTHER:** Chicopee Sportsmen Club, Chicopee Rod and Gun Club, Fairview Fish and Game.

**Data Sources:** Massachusetts Department of Revenue; Massachusetts Executive Office of Labor & Workforce Development; Massachusetts Department of Education; United States Census Bureau; The Warren Group; Resource Mapping; University of Massachusetts; Applied Geographic Solutions; Local Municipal Offices

## EMPLOYERS and EMPLOYMENT

2014

Industry	Number	Percent of Community Total
Agriculture, Forestry, Fisheries	0	0.0%
Arts, Entertainment, and Recreation	101	11.2%
Construction	100	11.1%
Finance, Insurance & Real Estate	18	2.0%
Health Care and Social Assistance	68	7.5%
Information	7	0.8%
Manufacturing	0	0.0%
Services	379	42.0%
Transportation, Comm. & Utilities	13	1.4%
Wholesale and Retail Trade	134	14.9%
<i>Note: Above does not include self-employed, where many work in the agriculture, construction and service industries.</i>		
Average Weekly Wage	\$667	
Self-employed (includes all business types)	307	

## WHERE RESIDENTS WORK 2014

16.8%	work in Granby
83.2%	commute out of Granby

## HOUSING PRICES

Year	Number of Sales	Median Sales Price
2010	108	\$193,000
2011	68	\$195,000
2012	76	\$186,950
2013	81	\$190,000
2014	85	\$175,000

## EDUCATION

*Educational Attainment of Persons 25 Years and Older \**

2013

Less than 12 years	7.8%
4 years High School	37.5%
Less than 4 years College	26.1%
4 or more years College	28.5%

*\*Expressed as the highest level attained.*

District	Grades	Integrated Per Pupil Cost 2013
Granby	PK-12	\$12,206
Pathfinder	9-12	\$20,239
Vocational		

## RESIDENTS IN THE LABOR FORCE

Year	Labor Force	Percent Unemployed
2004	3,586	4.7%
2005	3,591	4.2%
2006	3,621	4.3%
2007	3,607	4.5%
2008	3,589	4.9%
2009	3,531	7.8%
2010	3,504	7.5%
2011	3,584	5.9%
2012	3,633	5.9%
2013	3,628	6.0%
2014	3,694	5.5%

## HOUSEHOLD INCOME 2010-2014

\$0 - \$9,999	3.7%
\$10,000 - \$14,999	3.7%
\$15,000 - \$24,999	7.7%
\$25,000 - \$34,999	9.3%
\$35,000 - \$49,999	5.6%
\$50,000 - \$74,999	15.4%
\$75,000 & over	54.6%

**Median Household Income:** 2010-14 \$78,261

**Persons Below Poverty Level:** 2010-2014 5.8%