

## Master Plan Committee

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Housekeeping    New members introduced  
Request for minutes from subcommittees  
New timeline  
Please give name when speaking  
Surveys rolling in – hoping for 30%  
    Now online at website  
Need help with input  
Preliminary results given out.

Kickoff event – January 25 5:30 – 7:30  
    Will be explanation of importance of Master Plan.  
    Inspire public interest  
    Announce Events

Working Papers – Skeleton of Plan  
    Data summary  
    Issues challenges  
    Resources are listed on task sheet  
    Subcommittees are to:  
        Look at data – what is missing?  
        Think of tools and strategies – case studies

Next meeting – February 7 at 7:00 PM (instead of February 14)

Subcommittees - discussion of speaker possibilities

ED – D. Boyle – Character  
    Panel – Dan Bosley’s Office  
        G. Talsky, VCDC  
        E. Koteen, arts  
        A. Blair, WMass Economic Development Council  
    Doug – Ballet  
    J. Mullin - Mills  
Tour of Businesses

Energy/Trans – Michael Garjian – Renewable  
    1. NESEA – Paul Lipke  
        Doug – Ballet  
        Jeff McCullough – Bike paths  
        National Grid  
        Amherst Energy Coordinator  
        John Mathews, UMASS  
        Trans Mass Transit  
        Design Manual

## Housing

Panel – Tools to create Affordable Housing.  
Not For Profit – Don Bianchi, CDC  
MHP – Rita Farrell/Connie Krueger

For Profit – Paul Oldenberg  
Beacon Development  
Doug Kohl, Developer

## Committee

### PF-ED

New school – D. Carter, John Scibak, M. Knapik  
Public Works/Services – Maintaining Quality  
DT infrastructure – Smart Growth  
Wireless infrastructure

### NCHROS

Tom Lautenheiser, Mass Audubon  
Twyla Reardon – Cultural Council  
- Historical Commission  
- Robert Schwobe

Historic Preservation  
Pros & Cons  
Gentrification  
Historic tours

## Schedule

Feb 7 – Education  
Feb 28 – Energy  
Mar 14 – OSR  
Mar 28 – Econ Dev  
Apr 11 – Housing  
Apr 27 – Community Planning Days

Suggested end of April, 27-28 for Community Planning  
General acceptance. Location – TBD

6 – 6:30 - Exec  
6:30 – 7:30  
7:30 ~ 9 Speaker

WBMS locations for most speakers if available.

## Community Planning Days

How to be different from Vision (1998/2003)?  
Review of goals  
Accomplishments  
Put forward committee work

Different because there will be specifics, responsibilities and timelines. Allow for moving forward clearly.

Committees should think about who will be responsible “go-to” people who will play active role in getting things done.

What are most useful tasks?

Tours

Photographs/exhibit/gallery of important personally images

Children visuals

Subcommittee displays

Goal is to get as much information as possible.

Ideas:

Sheet to gather ideas for attendees/tales

Replicate all products for on-line/TV for people who cannot attend

Computers available

How to pull people together at end. “Town Meeting”

Have activities for part-time attendees

Tours – will they dissipate energy? Tours could happen other times.

Schedule of activities

Story board

Friday – Summary of Survey, Visioning, Committee

Create the Vision Statement

Lunch – Arts & Entertainment

Slide show of photos taken

Define tour and then video tape it and present it

Document the day

Is there too much for 1.5 days?

After Community Days, Committee will focus on drafting of plan.

Mollie and Jessica will take ideas and come back with plan for days.

Document actions taken as result of participation. Must give info back to public after days as well as Friday accomplishments.