

EASTHAMPTON MASTER PLAN
STRATEGY SELECTION CRITERIA
December 2007

These selection criteria are to be used to help prioritize the strategies that, when met, reflect the majority of the overarching principles listed in the Master Plan. It is our hope that the following selection criteria can be used to prioritize and identify the strategies that will likely receive community support and be successful.

1. Does the strategy encourage sustainable practices? (sustainability is defined as the ability to meet the needs of the current residents without jeopardizing the ability of future residents to meet their needs)
2. Does the strategy enhance Easthampton's community character and identity (a model small city with mill town soul)?
3. Does the strategy promote diversity? (cultural, economic, ecological, housing...)
4. Does the strategy support / protect local resources?
5. Does the strategy provide the right balance between wise investments in its future and maintaining an affordable present?
6. Does the strategy encourage innovation and entrepreneurship?
7. Does the strategy provide the opportunity for linkages both locally and regionally?
8. Does the strategy encourage centralized growth and investment in the downtown area?