

**EASTHAMPTON MASTER PLAN
PRIORITIZED STRATEGIES FOR EACH CHAPTER
DECEMBER 2007**

<u>STRATEGIES FOR HOUSING ELEMENT</u>	
GOALS:	
<ol style="list-style-type: none"> 1. Create and maintain quality affordable housing for homeownership 2. Create and maintain quality affordable housing for renters 3. Keep sight of the artisan community in developing strategies for affordable housing 4. Education – create ways to inform residents of Easthampton about need for affordable housing, including definition of affordable housing 5. Insure that green space and green building, along with public access to the open space, is included in new affordable housing development, and as much as possible in rehabilitation projects. 	
Strategy #	Strategy
1	Use CPA and/or grant funds to provide a rental voucher program for households up to 100% AMI
2	Use CPA and/or grant funds to provide downpayment assistance to first time homebuyers (up to 100% of AMI)
3	Review zoning ordinance to consider the following: <ol style="list-style-type: none"> a) begin process of adopting inclusionary zoning bylaw and b) begin process of adopting 40R zoning overlay c) review zoning to determine whether current regulations are too restrictive for building affordable houses, d) consider a zoning change that would allow a Planned Unit development with an arts incentive – some percent of the ground floor would be set aside for artists and some portion of the 12% of affordable housing would be for artist housing; e) develop design guidelines/zoning ordinance that take into account the need for green space and green building f) create ordinance that allows for accessory buildings on residential properties that could be used for residence or studios
4	Hire part time staff person to work on housing issues for the City
5	Assist the Easthampton Housing Authority in building new units at the back of their existing Holyoke St. property
6	Develop an education piece defining affordable housing and include it in The Daily Hampshire Gazette's "The Summit", which goes to all Easthampton households on Thursdays.
7	Require Energy Star rated appliances in all city-permitted developments
8	Procure appropriate developer for Everett Street property
9	Identify all parcels of city-owned land that might be available for housing development. Work with Mayor and City Council to donate land to appropriate housing entity such as Housing Partnership, Community Development Corp., Habitat for Humanity, etc.
10	Use CPA funds to acquire land from property owners who might be willing to sell or give land or existing homes to the city for creation of affordable housing
11	In future land preservation projects, consider developing affordable housing on small portion of parcel

HOUSING (CON'T)	
Strategy #	Strategy
12	Work with Council on Aging to help educate elderly about housing resources
13	Work with developers/property owners to created infill housing in downtown areas
14	Create rental support program that would help people with first, last and security deposits
15	Take advantage of all grant rounds with the state, such as HDSP, CDBG, etc.
16	Work with developers who want to do Chapter 40B developments in the city to get projects that everyone will be pleased with, Provide incentives for developers willing to include green space/building in their designs.
17	Develop live-work space linked with Pleasant Street and Cottage Street artist community.
18	Members of the Easthampton Housing Partnership and other housing supporters can write letters to the editor of the local papers to discuss affordable housing issues.
19	Encourage mixed use development in all business districts.
20	Work with owners of existing downtown properties to encourage them to "build up" their properties by adding second floor, affordable rental units above existing single story retail and commercial spaces
21	Expand membership of Easthampton Housing Partnership through recruitment of developer, financier
22	Secure funding for landlords to rehabilitate their properties in exchange for a deed restriction (possibly CPA funds)
23	The Easthampton Housing Partnership can develop a program about affordable housing for the Easthampton Public Access cable channel.
24	Create tax abatement strategy using deferred tax payments for elderly homeowners on fixed income

<u>STRATEGIES FOR ECONOMIC DEVELOPMENT ELEMENT</u>
<p><u>GOALS:</u></p> <ol style="list-style-type: none"> 1. Continue revitalization of the downtown and sustain the current momentum of adaptive building reuse 2. Protect and promote Easthampton’s existing natural, cultural, and historic character and resources to make the city attractive and affordable to businesses and residents 3. Increase financial and technical support for business, economic and workforce development 4. Encourage innovation, relocalization, and the local production of goods and services. 5. Foster the creative economy 6. Promote retail and industrial opportunities that do not compete with or adversely impact community character 7. Provide and maintain communication and technological infrastructure <p>Note: these twenty-eight strategies are listed in order of their presentation in the Economic Development subcommittee’s prioritized list of goals. The subcommittee chose not to number them 1-28, because we strongly believe that every strategy is essential to the success of economic development in Easthampton. Therefore, strategies farther down the list should not be construed as having any less importance than those higher up</p>

ECONOMIC DEVELOPMENT (con't)

Strategy #	Strategy
1	Establish a City-wide Design Review Board comprised of staff and citizens, develop Design Guidelines for the downtown area, and establish a Downtown Design Overlay District that will prescribe special design standards to be applied to a designated area
2	Allow for peer review at the discretion of the Planning Board
3	Implement streetscape improvements, such as street trees, benches, wider sidewalks, and lighting, to promote the walkability of the downtown area
4	Conduct a parking inventory on a bi-annual basis to assess whether the parking infrastructure is adequate for the downtown business district
5	Maintain the efficiency of the local permitting process for adaptive building reuse, and identify an appropriate site for Chapter 43D (State Expedited Permitting – Priority Development Site) consideration
6	Create physical linkages, such as walking trails, among the City’s natural and recreational assets to connect reused buildings and the downtown with outlying neighborhoods and the Route 10 Corridor
1	Adopt regulations to implement “smart growth” principles (i.e., reduced land consumption and the preservation of natural resources through measures such as compact building forms, infill development, and moderation in street and parking standards; pedestrian-friendly design; support for alternative transportation options; preservation and enhancement of cultural and historic features; etc.) and “sustainable development” (i.e., development that meets the needs of the present without compromising the ability of future generations to meet their own needs). Smart growth strategies include State Chapter 40R Districts, while sustainable development techniques include Low Impact Design (LID)
2	Develop and maintain adequate affordable housing stock as a means of attracting and retaining a diverse workforce. Such measures may include adopting an inclusionary zoning bylaw and the use of City owned land for affordable housing
3	Revise local regulations as needed to encourage environmental protection and business growth. (Such as the Massachusetts BioMap Project)
4	Adopt ordinances requiring new buildings to be structurally capable of supporting additional stories. While ordinances should apply City-wide, emphasis should be placed along Cottage and Union Streets, as well as Main Street from the rotary to its intersection with Union Street. The primary reason for this strategy is to discourage sprawl.
1	Hire an Economic Development professional to be housed in the Planning Department
2	Conduct outreach efforts within the business community to ensure that the needs of existing enterprises of all sizes are fully addressed
3	Identify and cultivate new opportunities for investment in business and economic development, and pursue funding opportunities
4	Attract investment to targeted economic areas by utilizing innovative marketing to emphasize the City’s resources
5	Approve tax and other financial incentives, such as Tax Increment Financing (TIF), for small locally owned businesses
1	Provide assistance and expertise for incubator/start-up/micro businesses
2	Establish a Relocalization Committee to research incentive programs, as well as preference programs for municipal purchasing from local suppliers and businesses
3	Establish additional support mechanisms for community share farming and small farms

ECONOMIC DEVELOPMENT (con't)	
4	Expand and enhance City-supported events such as farmers markets and artisan festivals
5	Establish community gardens in multiple locations
1	Establish collaborative efforts among the artist and business communities, schools, and local government to increase economic opportunities for artists.
2	Provide incentives for businesses involved in the production of sustainable technologies, such as photovoltaic panels or bio-diesel production
3	Permit flexible-use and mixed-use space specifically targeting the creative arts, businesses, non-profits, and other collaborations
1	Under the guidance of the Design Review Board, establish architectural and site design standards for new non-residential projects
2	Require development to be compatible in scale with surrounding development
3	Adopt a City-wide Formula Based Restriction. While this type of ordinance is not intended to prevent chain stores from locating in Easthampton, it will require that any incoming chains not look like any other branch in the country, thus helping the City preserve its character
1	Make City-wide investments in communications technologies as they are developed
2	Secure funding to ensure our commitment to update technology within the schools and City government

STRATEGIES FOR OPEN SPACE ELEMENT	
<u>GOALS:</u>	
1.	Place the highest priorities on protecting the Barnes Aquifer
2.	Preserve remaining important scenic vistas. These areas are important elements of community character and help to define our feeling of "place."
3.	Promote infill as a smart growth strategy to protect undeveloped open spaces
4.	Protect Easthampton's remaining agricultural lands for their importance to community identity, food production, open space, habitat and the local economy
5.	Recognize, preserve and encourage the connectivity of wildlife and plant habitats and corridors/greenways, critical natural resource areas and agricultural lands
6.	Explore amending open space or mixed-use development regulations to determine if protecting basically non critical resources should be reconsidered
7.	Improve future configurations and stewardship of dedicated open spaces in residential developments. Review existing applicable regulations to ensure they support stated goals and purposes. Develop, as needed, new and creative regulations to integrate open space into new developments.
8.	Continue land acquisition efforts for open space preservation, while encouraging private land stewardship and protection. Focus resources and efforts on most threatened/critical areas.
9.	Explore possible new regulations to reduce impacts of new development in the City.
10.	Continue to identify and protect important natural resources in the City for the benefit of its residents. Consider connectivity between resource areas as an important factor in future protection efforts.

OPEN SPACE (con't)

Strategy #	Strategy
1	Write and adopt a local Wellhead Protection Plan
2	Compile list of important uplands in need of protection. Re-visit/update existing inventory of important views
3	Compile inventory of farmlands with ownership information, protection status, vulnerability, etc. Meet with owners to explain available options/importance to the community
4	Develop an educational process for City board members so as to inform about what constitutes important and functional set-aside open space
5	Integrate MA Natural Heritage Bio-Map Core Habitat map into existing residential/commercial development regulations. Adjust zoning maps/districts to recognize these critical habitats
6	Continue to utilize Easthampton's Open Space and Recreation Plan (2005) and MA Natural Heritage Bio-Map Core Habitat mapping as guides for future preservation efforts. Priority lands identified in the past (unless since preserved or developed) should continue to be targets for future protection. Update existing maps of priority/preserved lands.
7	Consider adoption of a Viewshed Protection District bylaw or Upland Development bylaw. Include setbacks in existing regulations, amend as necessary
8	Create a part-time City Conservation Assistant position, partly funded by developer exactions, to perform stewardship and other open space-related activities
9	Adopt Stormwater Ordinances and Low Impact Development Standards to be applied to all future developments in the City
10	Exclude wetlands from open space calculations to ensure protection of sensitive areas in future developments. Include dimensional, setback and design standards and increase buffers
11	Determine the total # of acres of critical lands remaining in the City that are determined to be worthy of protection. Set a goal to protect X acres of those lands/year. Utilize Easthampton's Open Space and Recreation Plan (2005) for guidance
12	Continue to work with land owners to acquire critical lands in fee or through APRs and conservation restrictions and donations. Educate residents, City officials, landowners and developers about the importance and benefits of preserving open space, as well as various options available, using city web site, public forums, media, other means
13	Apply "Conservation Analysis" requirement to other types of development, including special permits and subdivision regulations
14	Promote creative housing options
15	Continue acquisition efforts along the Manhan River, Bassett Brook, and Hannum Brook, with partners. Acquire public access along Broad Brook, connecting to Nonotuck Park
16	Increase access to the Manhan River through land acquisition and other means, for non-motorized recreational uses
17	Fill in the gaps of open space connecting Mt. Tom and the Oxbow utilizing the TDR program, OSCD by-right ordinance and acquisition by Pascommuck Conservation Trust, the City and others

OPEN SPACE (con't)	
Strategy #	Strategy
18	Promote efforts by developers to create private home owners associations to steward "non-critical" open space set-asides in new developments, with the assistance and oversight of the Conservation Commission and the Pascommuck Conservation Trust, given the limited resources of such groups to steward non-critical lands
19	Rigorously utilize the existing "Conservation Analysis" requirement of residential or mixed-use open space development regulations in the zoning ordinance to ensure that it achieves its intended purposes in the future. Consider incorporating this tool into other existing development regulations
20	Ensure that developers survey property boundaries that abut open space in residential developments and mark such boundaries with concrete markers. Incorporate this requirement into existing Open Space Residential Development bylaw
21	Explore creation of an incentive program whereby landowners can legally protect open space using conservation restrictions and subsequently qualify for a tax abatement on those lands
22	Continue and strengthen homeowner education/awareness about the importance and vulnerability of the Barnes Aquifer, particularly in residential areas over recharge zones. Review existing applicable regulations to ensure they support stated goals and purposes for aquifer protection
23	Establish an Agricultural Commission, enact a "Right to Farm" bylaw and/or create an agricultural land overlay zoning district that would mandate cluster developments and preserve prime farmland
24	Utilize existing government agricultural protection programs such as Chapter 61, APR, others
25	Identify areas where vegetated riparian areas are lacking and work with landowners to restore such areas
26	Improve/maintain communication between City officials and others concerned with open space protection when opportunities/threats arise
27	Amend existing bylaws to permit and encourage the use of common driveways to reduce impervious surfaces in residential developments
28	Continue to re-use the existing mill structures and other pre-existing structures for new development as feasible.
29	Strive for consistency of design for those areas adjacent to 40-R parcels. Consider adoption of design guidelines to achieve this

STRATEGIES FOR RECREATION ELEMENT
<p><u>GOALS:</u></p> <ol style="list-style-type: none"> 1. Make connectivity a priority; give residents and visitors a safe easy way to walk or bike between trails, parks and downtown 2. Maintain and improve existing passive and active recreational facilities and continue to build on these as resources become available 3. Maintain or expand the footprint of Nonotuck Park 4. Improve signage and mapping of existing and future trails and parks 5. Develop cultural and historical programs in the city's recreational facilities (especially parks and trails.) 6. Expand and create recreational opportunities

RECREATION (con't)

Strategy #	Strategy
1	Maintain (including addressing root problem) and extend Manhan Rail Trail
2	Place a conservation restriction on the southern section of Nonotuck Park (formerly known as the Cernak Property.)
3	Connect Nonotuck Park to Manhan Rail Trail
4	Repair pool at White Brook
5	Create recreation and conservation trails map to inform residents and visitors of available opportunities. Post on city web site
6	Ensure that Nonotuck Park management plan includes provisions for protecting natural, sensitive areas
7	Connect Mt. Tom (along Hendrick St.) to Nonotuck Park
8	Expand adult fitness and leisure programs
9	Add lighted softball field to Daily Field
10	Connect Manhan Rail Trail to schools
11	Identify and acquire lands adjacent to Nonotuck Park having potential recreational value
12	Maintain clay tennis courts
13	Create indoor children's recreational programs and facilities
14	Make conservation properties more accessible to the public where appropriate
15	Develop cultural and historical programs in the city's recreational facilities (parks and trails) by holding forum with members of the Cultural Council, Historical Commission, local dance schools, schools and arts groups, etc.
16	Create consistent signage for all recreation and conservation areas
17	Seek public/private partnerships for new indoor and outdoor recreational opportunities and programs (such as racquetball and tennis.)
18	Create a dog park
19	Create pedestrian and bike friendly routes to recreational facilities and services throughout city
20	Create a canoe/kayak trail along the Manhan River to the Oxbow
21	Promote educational outreach in cooperation with local conservation groups on the recreational and ecological value of the property targeted for protection (for future use for passive recreation.)
22	Establish 'Citizen Bicycling and Park Use Improvement Program' which includes request forms (this successful Seattle program is described on page 20 of Improving Conditions for Bicycling & Walking by the Rails to Trails Conservancy and the Assoc of Pedestrian and Bicycle Professionals. It allows citizens to suggest low cost improvements to improve safety and access.)

STRATEGIES FOR CULTURAL ELEMENT

GOALS:

1. Increase visibility of the arts by actively supporting community- wide cultural events and activities
2. Ensure an art infused curriculum for the public school system
3. Strive for balance (a reciprocal relationship) between the cultural, business and government bodies ensuring all are benefited by cultural tourism
4. Encourage policies and actions that create/maintain affordable housing, studio and gallery space for artists
5. Assist in the strengthening of cultural business networks

Strategy #	Strategy
1	Facilitate funding for artist designed way-finding systems: establish a comprehensive identification and way-finding system that creates a strong identity for City, for districts, and for destinations, while utilizing signature landmarks and gateways and providing consistent sign design
2	Incorporate volunteer cultural liaisons to participate in the infrastructure of EDIC/Chamber of Commerce/City Council/School Committee
3	Build and update regularly a dynamic city Web site, linking to city-based arts organizations and calendars
4	Establish mandatory arts curriculum in public schools building upon the established Mass Curriculum Framework (Affordable enrichment programs beyond the curriculum).
5	Establish a cultural liaison as a working member of city government
6	Host an annual community-wide cultural festival
7	Turn our waterfronts into lively public and cultural destinations linked together by pedestrian and bike connections, creating vibrant space for cultural events, activities and public art
8	Develop and sustain successful/accessible ways of communication between all parties through quarterly meetings/Web site blog
9	Seek grants to help fund the continued renovation of our mill buildings with inclusion of affordable space for artists
10	Subsidize Historic Town Hall as an Arts Building providing low/free rent to cultural groups
11	Procure and fund public art – murals, sculpture, decorated benches & trash receptacles.
12	Require ____% matching funds in new construction dedicated to art in public spaces; establish a policy for the city in order to enhance its aesthetic environment, to encourage private developers/owners of commercial properties to commission a piece of art for each new development or mall or structure or, in lieu thereof, to donate monies to the city for public art
13	Assist with the gradual expansion of cultural organizations & events; Arts in the Park, Art Walk, Cottage Street Open Studios, Easthampton City Arts, public & private performances
14	Include an annual allocation for cultural organizations and events
15	“Artist Overlay District” - Modify zoning to allow artist housing in areas zoned industrial in the form of zoning overlays. Allow blanket zoning changes for artist housing enabling live/work developments to form in industrial areas, residential areas and commercial areas.

CULTURAL (con't)	
Strategy #	Strategy
16	Implement work-study programs between professional artists, arts organizations and high school students
17	Provide opportunities and sites for student public art
18	Establish mentorship programs between artists, senior citizens and city's youth.
19	Establish and participate in a regional arts coalition to market and enhance the Valley and City's cultural resources
20	Restore Historic Town Hall Auditorium as a cultural venue

STRATEGIES FOR HISTORIC ELEMENT	
<u>GOALS:</u>	
<ol style="list-style-type: none"> 1. Coordinate intergenerational contact 2. Recognize and identify physical properties, areas, zones 3. Centralization of historic resources and information. (ephemera) 4. The desire to preserve in a way that is not constrictive 5. Increase co-ordination, communication and co-operation with municipal government and non governmental organizations 	
Strategy #	Strategy
1	Create an Oral History Records Program that allows us to capture oral histories before they disappear
2	Promote the Historic Commission as the primary contact for municipal Historical issues.
3	Create Historic Landscape Districts (Park Hill, Echodale etc.) and historic districts
4	Generate funding for a Historic Webpage as part of the city site
5	Work with schools to create classroom history projects
6	Digitize all available historic archives (and add to website).
7	Create a Mill Museum in one of the mills and a general history museum somewhere possibly the Historic Society building
8	Promote and encourage Celebrations of town districts such as New City or Nashawannuck Square
9	Create a Historic sights map
10	Develop zoning rules and incentives to keep signage from corrupting the historical architecture and beauty of Easthampton
11	Create incentives to protect and beautify historic facades
12	Produce multi-media historic documentaries. (Including written works.)
13	Rebuild historic Pedestrian Bridges
14	Create a park around a reconstructed portion of the old canal
15	Create a parade and celebrations centered around Easthampton's History
16	Proclaim a day that celebrates our Native American history
17	Create a calendar of Easthampton related history
18	Re-instate the trolley cars, both between towns and up the mountain
19	Reconstruct the Covered Bridge on Rt. 10 over the Manhan River

STRATEGIES FOR ENERGY & SUSTAINABILITY ELEMENT

GOALS:

1. Reduce the city's greenhouse gas emissions (CO₂, methane, NO_x) by 80% by 2050, which amounts to a reduction of three percent per year
2. Encourage the production of local, renewable electric power
3. Reduce the city's dependency on fossil fuels by 50% reduction by DATE
4. Promote sustainable transportation options, particularly bicycle, pedestrian and mass transit
5. Encourage the localization of food and energy supply, economic production and services
6. Develop incentives to encourage recycling and a 80% reduction of waste by DATE
7. Create habitats for survival: green buildings, recycling and environmental protection

Strategy #	Strategy
1	<p>Establish an Energy & Sustainability Commission. This group would be charged with initiating and managing several other strategies outlined in the Master Plan:</p> <ul style="list-style-type: none"> a. ICLEI Cities for Climate Protection Project b. Conservation Contract to promote energy conservation in City operations c. Assessment of Risk <ul style="list-style-type: none"> i. Assess minimum energy requirements for all City functions ii. Develop short-term and long-term emergency response plans for energy crisis, e.g. brownouts, blackouts, fuel shortages d. Development of local renewable power projects <ul style="list-style-type: none"> i. methane recovery from old landfill ii. solar power on city-owned buildings iii. explore installing "egg beater" model wind turbines that are compatible with small-scale urban environments
2	Work jointly with the Transportation Commission to support public transit, bike and pedestrian facilities
3	<p>Work jointly with Planning and Ordinance Commissions to establish</p> <ul style="list-style-type: none"> i. Chapter 40R ii. Bylaws that promote transportation alternatives and walkable districts.
4	Work with the Planning Commission and Ordinance Committee to establish green building codes, up to and including LEEDS standards. Consider the possibility of different levels of green codes for different sectors: residential, and commercial; rehabilitated and new buildings,
5	Green school design for new and updated school buildings
6	Work with DPW to expand hours of operation at the Waste Transfer Facility
7	Work with DPW to Educate residents and business owners about energy conservation and waste reduction
8	Leases and contracts for city-owned land under agricultural restriction should require growing a significant percentage of produce for local use
9	Plant trees wherever possible
10	Protect the Barnes Aquifer
11	Expand protection of open space
12	Prioritize economic development to support and increase the number and variety of crafts being produced in the city and sold in local markets

STRATEGIES FOR TRANSPORTATION ELEMENT

GOALS:

1. Mitigate existing problems with vehicle traffic
2. Create more pedestrian friendly roadways for accessing services and recreation
3. Improve dangerous and cumbersome intersections.
4. Improve the availability of public and alternative transportation methods
5. Create a Transportation Commission.

Strategy #	Strategy
1	Create a transportation commission staffed by members from various city boards (Planning, Zoning, DPW, City Council and Mayor's Office etc...)
2	Create city sponsored multi-use park and ride lot
3	Lobby the PVTA for better service to Hamden County
4	Lobby for the PVTA to provide more peak time and flexible busing schedule
5	Construct a multi-use pedestrian/bike lane from the center of town/rotary to the Northampton line
6	Construct a side walk from Clark Street to Ferry Street
7	Re-design the Stonepath Lane, Holyoke Street intersection
8	Install traffic signals at the intersection of West Street and Northampton Street
9	Install traffic signal at Main Street and South Street
10	Take ownership of Route 10 from the South Street intersection to the Southampton line, slow down traffic and install a pedestrian/bike friendly lane
11	Lobby PVTA for Sunday transportation hours

STRATEGIES FOR EDUCATION ELEMENT

GOALS:

1. Renovate, update or replace existing school buildings and facilities to meet 21st century educational standards and adhere to feasible elements of "Green" design.
2. Upon construction of new elementary school, find creative reuses for present elementary schools that will not be a drain on the city's operating budget
3. Establish after school programs throughout the school system that will allow schools to become 16 hour a day community centers serving the continuum of the population (i.e. 0-100 years)
4. Improve academic achievement for all students with particular attention to literacy, and reducing the disparities among all.
5. Strengthen relationships between school and community and promote partnerships that contribute to increased learning for all students fostering mutual respect, open communication and partnership among students, staff, families and the community

Strategy #	Strategy
1	Hold a "town meeting" to educate the community regarding cost vs. benefit for renovating the schools. Also submit press release to papers regarding the issue
2	Mobilize the community to vote for override funding of school renovations/updates etc.
3	Inspect and evaluate each building for possible reuse, disposal or sale
4	Follow suggestions of inspection report
5	Investigate which elements of "Green" design possibilities can be incorporated into new construction

EDUCATION (con't)

Strategy #	Strategy
6	Set benchmarks to ensure academic growth and achievement and appropriate challenge for all students so that every student makes at least a years' growth each year
7	Establish measurable goals of academic achievement per level and building specific to literacy
8	Establish ongoing opportunities for increased community dialogue about school events, policies, programming etc.
9	Revise district website to be more parent friendly with possible website feedback mechanism
10	Adopt School, Family, Community Partnership (SFCP) policies as per the work of Joyce Epstein from Johns Hopkins University (www.csos.jhu.edu/P2000/center.htm)
11	Create a job description for a public relations position possibly expanding an existing position with school district
12	Create after-school programming that can be centrally managed at the new elementary school
13	Establish youth programs that emphasize the use of school facilities as a positive alternative, such as sports programs, art programs, theater programs and music programs.
14	Include early education learners through programming and other community wide efforts (i.e. Easthampton Family Center)
15	Develop continuing education program to serve community members in evenings, to possibly be held at the renovated high school (i.e. woodshop classes, GED prep courses)

STRATEGIES FOR PUBLIC SERVICES & FACILITIES ELEMENT

GOALS:

1. Continue progressive efforts to protect Easthampton's water supply for generations to come, including assuring that all wastewater and water systems infrastructure are up to date and in good repair.
2. Pursue efforts for a comprehensive and unified Emergency Response Plan, where all city departments are fully compliant.
3. Expand the city's abilities to accept and process recyclable materials for the citizens.
4. Add public service infrastructures to meet expanding needs for commerce in the city.
5. Operate the Easthampton Department of Public Works and Public Safety in an efficient, cost effective and sustainable manner

Strategy #	Strategy
1	Work with Pioneer Valley Planning to establish and implement a wellhead protection plan
2	Edit and update ERP written plan, and pursue City Council acceptance of the plan, by July 1, 2008
3	Expand the city's transfer station hours for recycling and hazardous waste collection
4	Create a city services listing or handbook, improve internet site to have current information and notices
5	Prioritize city infrastructure systems road conditions, services
6	Increase user fees for transfer station
7	Implement a Pavement Management System
8	Introduce Asset Management Principles to the Public Works Department

PUBLIC SERVICES & FACILITIES (con't)	
Strategy #	Strategy
9	Investigate and evaluate the city's sewer facilities to determine inefficiencies and needs for repair
10	Create a public education, public involvement component for aquifer protection. Investigate joining a public forum such as Groundwater Guardians
11	Develop written Asset Management Principles appropriate to DPW
12	Fund non-enterprise fund departments at sustainable levels
13	Meet with all city stakeholders bi-annually to review needs and capabilities, associated with the ERP
14	Investigate appropriate location for increased transfer station usage and safe traffic flow.
15	Investigate if consolidation of services: is an option (motor repair, custodial, lawn services)
16	Work with old West Boylston mill complex owner to repair leaks
17	Investigate and implement WIFI capabilities in downtown area, using Brattleboro, VT and Amherst, MA as a model.
18	Expand public transportation opportunities (i.e. increased bus route, car pool incentives)
19	Repair and replace the Mt. Tom reservoir tank that is presently leaking.
20	Insure the police and fire radios systems are on one frequency.
21	Explore using a tax-exempt municipal capital lease arrangement with an outside investor as is being done in Burlington, VT.
22	When improvements in wastewater treatment become available investigate eco-friendly alternatives (i.e. Arcata Marsh aquaculture in Humboldt County, CA)

STRATEGIES FOR LAND USE ELEMENT	
<u>GOALS:</u>	
<ol style="list-style-type: none"> 1. Preserve the character of our neighborhoods and city 2. Promote development in the city center, where existing infrastructure exists and can handle a higher density of development 3. Protect valuable open space and agricultural lands on the edges of the city 4. Promote a walkable, pedestrian friendly downtown and neighborhoods 5. Adopt regulations and policies that promote sustainable development and protect environmentally sensitive lands 	
Strategy #	Strategy
1	Adopt a Chapter 40 R Smart Growth District
2	Revise zoning to allow small neighborhood businesses and mixed use development in select neighborhoods, such as Franklin Street and the Plains.
3	Amend the zoning ordinance to upzone, or provide a infill and a higher density of development in the downtown area, and downzone, or provide significantly larger lot sizes in Park Hill and on the mountain side of East Street
4	Protect the Barnes Aquifer through land acquisition and the adoption of a North Aquifer Protection Overlay District ordinance.
5	Promote sustainable, walkable neighborhoods by preserving the neighborhood elementary school system
6	Update the existing Cluster subdivision bylaw

LAND USE (con't)	
Strategy #	Strategy
7	Create a walkable Highway Business District by adopting design standards for along Route 10
8	Update the subdivision regulations to include Low Impact Development (LID) standards for stormwater management
9	Adopt a Ridgeline and Hillside Protection Overlay District ordinance
10	Dedicate and acquire municipal land for affordable housing
11	Fix the Multifamily Elderly Housing ordinance and include Universal Design Standards
12	Adopt a Chapter 43D Expedited Permitting District
13	Conduct a Brownfield Inventory and set strategies for reuse
14	Adopt an Upland Protection ordinance to protect wetlands
15	Adopt a Stormwater Ordinance to met the NPDES Phase II Standards
16	Encourage a Green Energy Project Siting, such as a brightfields project, which places solar panels for municipal generation on an existing brownfield