



CITY OF EASTHAMPTON

Master Plan Committee c/o Planning Department

50 Payson Avenue
Easthampton, MA 01027
(413) 529-1406 TEL
(413) 529-1433 FAX

Community Planning Days

Housing Subcommittee

Responsible for Outreach/Public Relations

IDENTIFY KEY INDIVIDUALS, ORGANIZATIONS, AGENCIES TO BE REPRESENTED
MAKE SURE THEY HAVE BEEN INVITED
FOLLOW UP ON PRESS RELEASES TO GAZETTE, REPUBLICAN
SUBMIT POTENTIAL PHOTOS FOR SUMMIT ARTICLES

Photographs for PowerPoint and poster:

The purpose of the photographs is to illustrate or represent the types of housing Easthampton has now, the trends that are evident, the needs Easthampton should be address, other priorities you as a committee have identified. There could also be photographs of new or innovative housing projects that might be a model for Easthampton, being initiated in other parts of the country.

What are Easthampton's recent successes in housing?

What typifies Easthampton's housing supply?

How does Easthampton's history shape that supply?

Are there images that suggest the direction the market is heading?

Are there images that could represent what Easthampton should be developing?

Don't forget to include people in these images: who is living here? Who wants to live here? Who is being priced out or designed out?

Then select five or six photographs to be used in an enlarged poster for display at the Community Planning Days:

what images best show the range of issues facing Easthampton today?

THE CHAIR SHOULD BRING THESE IMAGES TO THE MARCH 28TH EXECUTIVE COMMITTEE MEETING AS .JPGS ON A DISK (OR AS PRINTS TO BE SCANNED).

Jessica Schwartz will produce a draft poster to be reviewed at the April 11th meeting.

Consultant contacts:

Jessica Allan, Pioneer Valley Planning Commission
Walter Cudnohufsky, Mollie Babize, Walter Cudnohufsky Associates, Inc.

413-781-6045 x335
413-628-4600