



# CITY OF EASTHAMPTON

## Master Plan Committee c/o Planning Department

50 Payson Avenue

Easthampton, MA 01027

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## Community Planning Days

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### Economic Development Subcommittee

#### Responsible for registration on Saturday:

- MATERIALS: SIGN-IN SHEETS (AFFILIATION?), PENS, NAME TAGS, PREFERENCE FOR FOCUS GROUP DISCUSSION (TO DETERMINE ROOM SIZE), MAP OF BUILDING, OTHER HANDOUTS?
- COORDINATION WITH OPEN SPACE / RESOURCE SUBCOMMITTEE ON GALLERY: TABLES FOR FOCUS GROUP PAPERS, DISPLAYS
- SIGNS ON DOORS AFTER REGISTRATION DETERMINES WHICH BREAK-OUT GROUPS WILL MEET WHERE
- COORDINATE PRE-REGISTRATION FOR CHILDCARE, TRANSPORTATION, FRIDAY DINNER AND SATURDAY WORKSHOP (THROUGH PLANNING DEPARTMENT)

#### Photographs for PowerPoint and poster:

The purpose of the photographs is to illustrate or represent the broad range of issues your subcommittee is discussing. What challenges does Easthampton face? What models are out there that might be applicable to Easthampton? Are there successes or strategies Easthampton can celebrate? What trends can be identified, positive or negative?

Don't forget to include people in these photos: who are the new merchants in town? What businesses seem to be on the cusp of the new Easthampton?

THE CHAIR SHOULD BRING THESE IMAGES TO THE MARCH 28<sup>TH</sup> EXECUTIVE COMMITTEE MEETING AS .JPGS ON A DISK (OR AS PRINTS TO BE SCANNED).

Jessica Schwartz will produce a draft poster to be reviewed at the April 11<sup>th</sup> meeting.

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#### Consultant contacts:

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